**Resume of Prof. Timothy Lee****李鼎烈** (30 September 2022)

**A. PERsonal details**

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* ORCID: 0000-0002-2435-073X

**A-1. Current positions**

September 2020 – Current

Professor, Faculty of Hospitality & Tourism Management,

Macau University of Science & Technology (MUST), Macao SAR, China.

**A-2. Education**

* Jan. 2001 – Dec. 2004

Awarded Ph.D in Tourism & Hospitality Development, School of Management,

University of Surrey. Guildford, **the United Kingdom**,

Thesis title: Conflict and collaboration between different stakeholder sectors in heritage

tourism development in a newly industrialised country

* Sept. 1998 – Dec. 1999

Awarded Master Degree in International Hotel Management, School of Management, University of Surrey. Guildford, **the United Kingdom,**

Thesis title: Successful Korean hotels as conference venues

* Sept. 1990 – June 1992

Completed Master of Business Administration (MBA),

Long Island University C. W. Post. Brookville, New York, **the United States**

* March 1983 – August 1989

Awarded Bachelor Degree in the Environmental Forestry Science,

Seoul National University. Seoul, **South Korea**

**A-3-1 Employment (Academic, Full-time)**

* 2018 – 2020

Professor, Department of Tourism, Leisure and Events Management,

School of Business, School of Social Sciences,

University of the Sunshine Coast, South Bank Campus, Brisbane, **Australia**

* 2012 – 2018

Dean, Chair Professor, & Department Director of Hospitality & Tourism,

College of Asia Pacific Studies,

Ritsumeikan Asia Pacific University (APU), Beppu, **Japan**

* 2005 – 2012

Tenured Assistant Professor in Hospitality Management,

School of Tourism and Leisure Management, University of Queensland (UQ), Brisbane, **Australia**

* 2002 – 2004

Lecturer in Tourism Marketing & Tourism Development,

University of Surrey, Guildford, **the United Kingdom**

**A-3-2. Adjunct & Specially appointed professorship**

* October 2020 – Current (without official duties)

Adjunct Professor in Griffith Institute for Tourism (GIFT), Griffith Business School,

Griffith University, 170 Kessels Road, Nathan QLD 4111 Australia

* September 2020 – August 2021 (without official duties)

Professor in Hospitality & Tourism Management

University of Santo Tomas, Manila, The Philippines.

* August 2018 – March 2021 (teaching for two weeks per year)

Professor in Hospitality & Tourism, College of Asia Pacific Studies,

Ritsumeikan Asia Pacific University (APU), Beppu, Japan

* Since June 2019 (without official duties)

Adjunct Professor in the School of Tourism & Leisure,

Leshan Normal University, Leshan, China.

* March 2019 – August 2023 (teaching a recorded course)

Adjunct Professor in the Department of Tourism & Hotel Management,

Hanyang Cyber University, Seoul, South Korea.

* January 2017 – April 2020 (teaching two Master’s courses for two weeks per year)

Adjunct Professor in the Faculty of Hospitality & Tourism Management,

the Macau University of Science and Technology (MUST), Macao SAR, China.

* September 2017 – August 2018 (teaching a Master’s course for a semester)

Specially Appointed Distinguished Professor in the College of Economics & Business Administration, the University of Suwon, Hwaseong, South Korea.

* January to December 2016 (teaching a Master’s course for a week)

Adjunct Professor in the Master of Business Administration program,

the UET (University of European Tourism), Milan, Italy.

* March 2013 – February 2014 (with multiple-roles)

Specially Appointed ‘International Distinguished Scholar’ (IDS) in the College of Hotel & Tourism, Kyung Hee University, Seoul, South Korea.

**A-4. Employment (Industry, Full-time)**

* Sept. 1999 – Oct. 2000

Linen manager and Rooms division manager,

The Holiday Inn, Guildford, Surrey, **the United Kingdom**.

Roles: Managing 18 members of staff in housekeeping duty including training in a 4-

star business hotel.

* Jan. 1997 – Aug.1998

Shift manager,

Great Farm Inc., Manhattan, New York, **the United States**.

Roles: Managing, organizing and training 20 members of full-time staff.

Ensuring profitability from 8 pm to 8 am in a 24-hour operating restaurants/food bar in uptown Manhattan.

* March 1995 – Dec. 1996

Self-employed

Big Apple Souvenir Shop, Queens, New York, **the United States**.

Roles: As the sole owner, managing and operating a souvenir shop in a tourist attraction area.

* March 1993 – Dec. 1994

Senior tour leader and Group tour manager

Hana Travel Corp., Manhattan, New York, **the United States**.

Roles: Designing group tour programs for inbound tourists.

Taking tour groups sightseeing in Manhattan.

* Feb. 1990 – Jan. 1993

Hall manager in a hotel restaurant

Stamford Hotel, Manhattan, New York, **the United States.**

Roles: Managing 25 staff in hall, kitchen, reception, bookkeepers and maintenance at

a restaurant of the 5-star business hotel in midtown Manhattan.

**A-5. Main publication achievements**

* Published 330 refereed articles (including 120 articles in SSCI-listed journals)
* Successfully supervised 20 full-time PhD students
* Editorial board member in 12 quality international academic journals including *Tourism Management* and *Journal of Travel Research*
* Awarded ‘Outstanding Researcher of the Year in the Asia Pacific University’ for the 5 consecutive years (2013, 2014, 2015, 2016, & 2017) at the Ritsumeikan Asia Pacific University (APU) in Japan

**A-6. Main research interests**

* Cultural heritage tourism,
* Tourism/Hospitality/Leisure management/marketing,
* Health-oriented tourism/leisure activities,
* Cross-cultural issues in tourism / hospitality / leisure industries,
* Food tourism,
* Impacts of casino and gaming industry.

**A-7. Internal executive & Administrative duties**

At the University of the Sunshine Coast (USC) in Australia:

* Member of the USC Business School Board from 2018 to 2020
* Member of the Academic Group Leaders of the Business School from 2018 to 2020
* Department Head of the Tourism, Leisure, and Events Management in 2019
* Member of the HDR (Higher Degree by Research) Committee from 2018 to 2020
* Executive member of the USC Enrolments Task Force from 2018 to 2020
* Member of the International Engagement and Liaison representative from 2018 to 2020
* Director of the Business School Research & Engagement Committee in 2019

At the Ritsumeikan Asia Pacific University (APU) in Japan:

* Dean of the College of Asia Pacific Studies (APS) from 2014 to 2016
* Director the Ritsumeikan Centre of Asia Pacific Studies (RCAPS) from 2014 to 2016
* Editor-in-Chief of the *Ritsumeikan Journal of Asia Pacific Studies* (RJAPS) and the *Asia Pacific World* (APW) from 2015 to 2017
* Department Director of the Hospitality and Tourism and the PhD Program Coordinator from 2014 to 2017
* Served as the PhD Program Coordinator of the College of Asia Pacific Studies (APS) from 2014 to 2017.

**A-8. External academic and scholarship activities**

* Since September 2022, Regional Editor of the Leisure Studies (SSCI-listed & A in ABDC)
* In August 2022, officially applied for the position Editor-in-Chief of Journal of Leisure Research (SSCI-listed & A in ABDC) and currently under review.
* 2015 to 2020: Vice-President of the Tourism Sciences Society of Korea (TOSOK) with 1,000 active members in tourism/hospitality/leisure academia in South Korea and beyond
* Since 2015 to current: Founding Director of the Asia Pacific Research Institute of Health-Oriented Tourism (APRI-HOT)
* 2015 to 2020: Editor-in-Chief of the *International Journal of Tourism Sciences* (www.tandfonline.com/rijt published by Taylor & Francis) listed in the ABDC (Australian Business Deans Council) journal ranking system
* 2010 to 2012: Research note Editor in the *Journal of Hospitality Marketing & Management* (SSCI-listed Q1 in JCR & A in ABDC)
* Member of the editorial board in the leading academic journals:

*Tourism Management*

<http://www.journals.elsevier.com/tourism-management>:

SSCI-listed with impact factor 12.87. The top academic journals in ‘Tourism & Hospitality’ discipline worldwide. Member since 2011.

* Listed in tier A\* in the ABDC (Australian Business Deans Council) journal rankings

*Journal of Travel Research*

<https://uk.sagepub.com/en-gb/asi/journal-of-travelresearch/journal200788>:

SSCI-listed with impact factor 8.933. One of the top 3 academic journals in

‘Tourism & Hospitality’ discipline worldwide. Member since 2011.

* Listed in tier A\* in the ABDC journal rankings

*International Journal of Contemporary Hospitality Management* <http://www.emeraldinsight.com/journal/ijchm>:

SSCI-listed with impact factor 9.321. Member Since 2015.

* Listed in tier A in the ABDC journal rankings

*Journal of Hospitality Marketing & Management* <http://www.tandfonline.com/toc/whmm20/current>:

SSCI-listed with impact factor 9.821. Member since 2010.

* Listed in tier A in the ABDC journal rankings

*International Journal of Tourism Research*

<http://onlinelibrary.wiley.com/journal/15221970>:

SSCI-listed with impact factor 4.737. Member since 2020.

* Listed in tier A in the ABDC journal rankings

*Asia Pacific Journal of Tourism Research* <http://www.tandfonline.com/loi/rapt20#.V5xkytKSw-A>:

SSCI-listed with impact factor 4.074. Member since 2014.

* Listed in tier A in the ABDC journal rankings

*Journal of Hospitality & Tourism Management*

<http://www.journals.elsevier.com/journal-of-hospitality-and-tourism-management>: SSCI-listed with impact factor 7.629. Member since 2019.

* Listed in tier A in the ABDC journal rankings

*Tourism Analysis*

https://www.cognizantcommunication.com/journal- titles/tourism-analysis: Member since 2009.

* Listed in tier A in the ABDC journal rankings

*Anatolia*

<http://www.tandfonline.com/toc/rana20/current>

Member since 2015.

* Listed in tier B in the ABDC journal rankings

*Tourism Critiques: Practice and Theory*

<https://www.emeraldgrouppublishing.com/journal/trc>

Member since 2019.

* The Editor-in-Chief of this journal is Prof. Chris Ryan, who is the Founding Editor of *Tourism Management*, which is the most cited journal worldwide in tourism discipline.

*Sustainability*

<https://www.mdpi.com/journal/sustainability>

SSCI-listed with impact factor 3.889. Member since 2017.

* Reviewed more than 450 manuscripts submitted to leading academic journals in:

*SSCI-Listed top-tier Tourism & Hospitality journals worldwide:*

*Annals of Tourism Research*,

*Tourism Management*,

*Journal of Travel Research*,

*Journal of Sustainable Tourism*,

*International Journal of Hospitality Management*,

*Journal of Travel & Tourism Marketing*,

*International Journal of Contemporary Hospitality Management*,

*Cornell Hospitality Quarterly*,

*Current Issues in Tourism*,

*Journal of Vacation Marketing,*

*International Journal of Tourism Research*,

*Tourism Economics*,

*Tourism Geographies*,

*Asia Pacific Journal of Tourism Research*,

*Journal of Hospitality Marketing & Management,*

*Tourism Management Perspectives,*

*Journal of Hospitality & Tourism Management,*

*Journal of Hospitality, Leisure, Sports, & Tourism Education*,

*International Journal of Intercultural Relations*,

*Journal of Business Review*,

*Journal of Tourism and Cultural Change,*

*Service Industries Journal,*

*Sustainability,* &

*Journal of Air Transport Management*.

*Other quality international Tourism & Hospitality journals:*

*Tourism Analysis,*

*Event Management,*

*Anatolia*,

*Journal of Tourism Sciences (in Korean)*,

*Journal of Heritage Tourism*,

*International Journal of Tourism Sciences*,

*Tourism Recreation Research*,

*Journal of Policy Research in Tourism, Leisure & Events*,

*Journal of Marketing Communications,* &.

*Journal of Hospitality & Tourism Insights*.

* Member of the international professional associations:

CAUTHE (Council for Australasian Tourism and Hospitality Education),

AEIST (Association of Scientific Experts in Tourism),

APTA (Asia Pacific Tourism Association),

ATLAS (European Association for Tourism and Leisure Education),

TOSOK (Tourism Sciences Society of Korea, Vice-President),

TTRA (Travel and Tourism Research Association), &

TINA (Tourism Association of Northeast Asia).

* Since 2017: Founding Director & Chief Organizer of:

GLOSITH (Global Congress for Special Interest Tourism & Hospitality)

[www.glosith.net](http://www.glosith.net)

ICOHOTH (International Congress of Health-Oriented Tourism & Hospitality)

[www.icohoth.org](http://www.icohoth.org)

**A-9. Supervision of PhD students**

* I have successfully supervised 20 full-time PhD research students in completing their PhD dissertations since 2005 to current:
* Topics include;

(1) Sustainable tourism development in Papua New Guinea,

(2) Dark tourism sites in Korea,

(3) Multi-cultural festivals in Korea,

(4) Sustainable slow food movement in Australia and overseas,

(5) Medical tourism industry in Thailand,

(6) Music festivals in Australia,

(7) Sustainable development of UNESCO World Heritage Sites in China,

(8) Slow City development in Japan and the Caribbean Sea,

(9) Health and medical tourism development in Saudi Arabia,

(10) Island tourism development in Australia and Korea,

(11) Cross-cultural issues in the global hospitality industry,

(12) Tourism education in Japan,

(13) Art heritage tourism in China,

(14) Health and spa tourism marketing in Japan,

(15) Health and wellness tourism in Japan and Taiwan,

(16) Destination social responsibility in Korea,

(17) Sustainable health-oriented tourism marketing in Macao

**Supervision of Honours, Master & PhD Degree Students (2005 – 2022).**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Degree & Status.** | **Student name** | **Date of enrolment for thesis writing** | **Date of thesis submission** | **Date of degree award** | **Role & Percentage of contribution** |
| Master’s degree  On-going | Haoyuan LING (Kevin) | 07/2022 | N/A | N/A | Supervisor, 100%. |
| Master’s degree  On-going | Hanyu REN (Roxanne) | 07/2022 | N/A | N/A | Supervisor, 100%. |
| Master’s degree  On-going | Chuqi LIN (Bella) | 07/2022 | N/A | N/A | Supervisor, 100%. |
| Master’s degree  On-going | Xian GU (Gwen) | 07/2022 | N/A | N/A | Supervisor, 100%. |
| Master’s degree  On-going | Siyi LIU (Sylvia) | 07/2022 | N/A | N/A | Supervisor, 100%. |
| Master’s degree  On-going | Haotian OUYANG (Sunny) | 07/2022 | N/A | N/A | Supervisor, 100%. |
| Master’s degree  On-going | Xianwen TAN (Sevene) | 07/2022 | N/A | N/A | Supervisor, 100%. |
| Master’s degree  On-going | Jierong HOU (Fitz) | 07/2022 | N/A | N/A | Supervisor, 100%. |
| Master’s degree  On-going | Fei MO (Serein) | 07/2022 | N/A | N/A | Supervisor, 100%. |
| Master’s degree  On-going | Wenjie XU (Joseph) | 07/2022 | N/A | N/A | Supervisor, 100%. |
| Master’s degree  On-going | Jinyu ZHOU | 07/2022 | N/A | N/A | Supervisor, 100%. |
| Master’s degree  On-going. | Binrong LEI  (Lexie) | 08/2021 | 05/2022 | 09/2022 | Supervisor, 100%. |
| PhD.  On-going. | Lantian XIA  (Summer) | 09/2020 | N/A | N/A | Supervisor, 100%. |
| Master’s degree  Completed | Yingshi GUAN (Sarina) | 09/2020 | 06/2021 | 08/2021 | Supervisor, 100%. |
| Master’s degree  Completed | Chunyan HE (Spring) | 09/2020 | 06/2021 | 08/2021 | Supervisor, 100%. |
| PhD.  On-going. | Yuan LEE  (Tracy) | 05/2018 | 12/2021 | 05/2022 | Principal supervisor, 50%. |
| PhD.  Completed. | Huixia TANG | 04/2017 | 06/2021 | 10/2021 | Supervisor, 100%. |
| PhD.  Completed. | Fumie ISHIMURA | 10/2017 | 08/2021 | 12/2021 | Supervisor, 100%. |
| PhD.  On-going. | Dietermar SAY | 01/2018 | N/A | N/A | Supervisor, 100%. |
| Master’s degree Completed. | Bilguunsar BOLD | 10/2015 | 07/2017 | 09/2017 | Supervisor, 100%. |
| Master’s degree  Completed. | Altangere ALGAA | 10/2015 | 07/2017 | 09/2017 | Supervisor, 100%. |
| Master’s degree  Completed. | Soon-Young PARK | 04/2015 | 07/2019 | 03/2020 | Supervisor, 100%. |
| Master’s degree  Completed. | Risil PARK | 10/2014 | 06/2016 | 09/2016 | Supervisor, 100%. |
| Master’s degree  Completed. | Naphatsom LAOHAJAROE-NYOT | 10/2014 | 06/2016 | 09/2016 | Supervisor, 100%. |
| PhD. Completed. | Kate YOO | 10/2014 | 06/2017 | 09/2017 | Supervisor, 75%. |
| PhD. Completed. | Therez WALKER | 04/2014 | 10/2016 | 03/2017 | Supervisor, 100%. |
| Master’s degree  Completed. | Ha Thuong NGUYEN | 04/2014 | 11/2015 | 03/2016 | Supervisor, 100%. |
| PhD. Completed. | Liguo WANG | 10/2013 | 12/2016 | 03/2017 | Supervisor, 75%. |
| Master’s degree.  Completed. | Dietermar SAY | 04/2013 | 12/2014 | 03/2015 | Supervisor, 100%. |
| Honours degree  Completed. | Aik-Lim TAN | 02/2011 | 08/2011 | 11/2011 | Supervisor, 100%. |
| Honours degree  Completed. | Fei QIAO | 02/2011 | 08/2011 | 11/2011 | Supervisor, 100%. |
| PhD.  Completed. | Marisol ALONSO-VAZQUEZ | 01/2011 | 09/2014 | 03/2015 | Principal supervisor, 50%. |
| PhD.  Completed. | Kuan-Huei LEE | 03/2010 | 03/2013 | 09/2013 | Associate supervisor, 50%. |
| PhD.  Completed. | Sunny Insun LEE | 02/2009 | 03/2012 | 08/2012 | Associate supervisor, 50%. |
| Master’s degree Completed. | In-Young YOO | 02/2010 | 11/2010 | 12/2010 | Supervisor, 100%. |
| Master’s degree Completed. | Zhongyi ZHENG | 02/2009 | 11/2009 | 12/2009 | Supervisor, 100%. |
| PhD Completed. | Eun-Jung KANG | 01/2007 | 06/2010 | 12/2010 | Associate Supervisor, 40%. |
| PhD Completed. | Chul-Soo LIM (Charles) | 10/2005 | 09/2008 | 07/2009 | Associate Supervisor, 50%. |
| Master’s degree Completed. | Pin LU | 02/2006 | 11/2006 | 12/2006 | Supervisor, 100%. |
| Master’s degree Completed. | Seoung-Hoon SHIN | 02/2005 | 11/2005 | 12/2005 | Supervisor, 100%. |

* Reviewed as the official external examiner to review the submitted PhD thesis from Hong Kong Polytechnic University, Hong Kong from October 2019 to February 2020. The thesis is entitled ‘Development of a slow city tourism evaluation index using Delphi-AHP’ by Jeong Hyun Kim.
* Reviewed as the official external examiner to review the submitted PhD thesis from Griffith University, Australia from August to October 2019. The thesis is entitled ‘Mutual authentication of intangible cultural heritage: The Rush Mela Festival in the Bangladesh Sundarbans’ by Shahida Khanom.
* Reviewed as the official external examiner of the submitted full PhD thesis of Victoria University in Melbourne, Australia from February to May 2015. The title of the thesis is ‘Unlocking souvenir shopping tourism in Indonesia: A cross-cultural study’ by Lusianus Kusdibyo.
* Reviewed as the official external examiner of the submitted full PhD thesis of University of Otago in Dunedin, New Zealand from January to March 2009. The title of the thesis was ‘Halal restaurants in New Zealand: Implications for the hospitality and tourism industry’ by Wan Melissa Wan-Hassan.
* Reviewed 12 PhD Confirmation (Upgrading) papers.
* Supervised more than 10 Master’s Degree students for completing their dissertation.
* Supervised more than 20 Bachelor’s Degree and 4 Honours Degree students for completing their dissertation.

**B. COMPETITIVE RESEARCH PROJECTS**

**B-1. Granted external research projects**

Listed from the most recent of 28 valued in total AU$3,264,400:

28. Li, X., & **Lee, T. J.** (2022). AU$22,000. Strategic regional development in the Southwestern China by activating the tea tourism. Funded from the National Office for Philosophy and Social Science of China. Beijing, China.

27. Madhyamapurush, W., & **Lee, T. J.** (2022-2023). AU$237,000. Community development for frog raising innovation to commercial economy animal to building economy and community capital foundations, Phayao Province based on the philosophy of sufficiency economy. Funded from the Program Management Unit - Area based (PMUA), Thailand.

26. Punnoi, N., Jittithavorn, C., & **Lee, T. J.** (2020-2021). AU$620,000. MICE industry strategies for promoting creative economy and sustainable city development in Phetchaburi and Prachuap Khiri Khan in Thailand. Funded from the Thailand Science Research and Innovation (TSRI) through the Ministry of Tourism and Sports, and Thailand Convention and Exhibition Bureau (TCEB).

25. Jittithavorn, C., Madhyamapurush, W., & **Lee, T. J.** (2020-2021). AU$57,000. Economic assessment and designing water management policies for growing jasmine rice in the northern Mekong River Basin. Funded from the National Research Council Thailand (NRCT), Bangkok, Thailand.

24. Madhyamapurush, W., & **Lee, T. J.** (2019-2020). AU$56,000. Community product development of Phayao Province to enhance the capability of biological economy and green economy. Funded from the National Research Council Thailand (NRCT), Bangkok, Thailand.

23. Madhyamapurush, W., & **Lee, T. J.** (2019-2020). AU$63,000. Tourism and associated products development in Nong Lom Sub-District and Dok Khamtai District. Funded from the Phayao Provincial Government, Phayao, Thailand.

22. Li, X., & **Lee, T. J.** (2019-2020). AU$48,000. The development of tea tourism in Guangxi Province as a tourism marketing tool. Funded from the Guangxi Provincial

Government in China. Guilin, China.

21. Yoshida, K., **Lee, T. J.**, & Bui, H. (2018-2021). AU$340,000. Uncovering the black-

box of educational dark tourism: Comparative analysis of the mechanisms of

packaging and perceiving of war narratives through war heritage sites between

former enemies. Funded from the Japan Society for the Promotion of Science

(JSPS), Tokyo, Japan.

JSPS (Japan Society for the Promotion of Science) is the Japanese equivalent of the ARC (Australian Research Council), and highly competitive.

20. **Lee, T. J.**, Lee, M., & Oie, T. (2018-2021). AU$135,000. The opportunity

development for the role of Japanese food overseas as an ambassador for tourism

marketing. Funded from the Japan Society for the Promotion of Science (JSPS),

Tokyo, Japan.

JSPS (Japan Society for the Promotion of Science) is the Japanese equivalent of the ARC (Australian Research Council), and highly competitive.

19. **Lee, T. J.** (2017-2018). AU$97,000. Strategic development of localized food for local farmers and tourists. Funded from the Geoje City, Gyeongnam Province, South Korea

18. **Lee, T. J.** (2017-2018). AU$72,000. Network development for regional food tourism resources. Funded from the Cheongsong County, Chungnam Province, South Korea

17. **Lee, T. J.** (2017). AU$58,000. Collaborative network development for tourist attraction courses with local foods. Funded from the Boeun County, Chungnam Province, South Korea

16. Yoshida, K., **Lee, T. J.**, Cooper, M., & Bui, T. H. (2015-2018). AU$240,000. The potential of war heritage sites as educational and touristic attractions in Japan: Comparative studies with five relevant countries. Funded from the Japan Society for the Promotion of Science (JSPS), Tokyo, Japan

JSPS (Japan Society for the Promotion of Science) is the Japanese equivalent of the ARC (Australian Research Council), and highly competitive.

15. Yoshida, K., **Lee, T. J.**, & Bui, T. H. (2014-2015). AU$48,000. War-related heritage sites in Japan: Only good for education? Funded from the Ritsumeikan Asia Pacific University (APU), Beppu, Japan

14. **Lee, T. J.**, Bui, T. H., & Morishita, M. (2014-2017). AU$180,000. UNESCO World Heritage Sites: Social and managerial perspectives in comparisons between six countries in three regions. Funded from the Japan Society for the Promotion of Science (JSPS), Tokyo, Japan

JSPS (Japan Society for the Promotion of Science) is the Japanese equivalent of the ARC (Australian Research Council), and highly competitive.

13. **Lee, T. J.**, & Bui, T. H. (2013-2014). AU$28,500. Strategic analysis for the cultural heritage tourism development of the UNESCO World Heritage Sites in Japan with comparison to that of Korea and Vietnam. Funded from the Ritsumeikan Asia Pacific University (APU), Beppu, Japan

12. **Lee, T. J.** (2013). AU$116,500. Globalization strategy for tourism in Gangwon Province in Korea through the development of wellness tourism. Funded from the Bank of Korea, Gangwon Province Branch, Chuncheon, South Korea

11. **Lee, T. J.** (2012-2014). AU$68,700. Strategic analysis for the sustainable development of the medical and health tourism industry in Japan with comparison to that of Singapore and Hungary. Funded from the Japan Society for the Promotion of Science (JSPS), Tokyo, Japan

JSPS (Japan Society for the Promotion of Science) is the Japanese equivalent of the ARC (Australian Research Council), and highly competitive.

10. Byun, W. H., Byun, S. H., & **Lee, T. J.** (2011-2013). AU$360,000. Development and

application of the Tourism Information Service convergence model based on the

regional tourism resources of the bullet train era in Korea. Funded from the National

Research Foundation of Korea, Seoul, South Korea

9. **Lee, T. J.** (2011). AU$40,800. Study of tourism development planning of Australian

government. Funded from the Ministry of Culture, Sport and Tourism, Seoul, South Korea

8. **Lee, T. J.** (2010-2011). AU$21,500. Investigation of the strategic development of the

health/medical tourism in Australia in comparison with that of Japan, Thailand, and

India. Funded from the University of Queensland, Brisbane, Australia

7. Lee, I. S., & **Lee, T. J.** (2010-2011). AU$7,500. South Korean working holiday makers

in Australia: Their travel behaviour and future intentions. Funded from the Australia-

Korea Foundation (AKF), Canberra, Australia

6. Park, H. P., & **Lee, T. J.** (2010). AU$48,700. Construction plans for the Green Tourism

Village in the Cheongpung Lake area, Korea. Funded from the Jecheon Municipal

Government, South Korea

5. Park, H. P., & **Lee, T. J.** (2010). AU$45,700. A validity analysis of the new tourism

projects of the Tongyeong Tourism Development Corporation, Korea. Funded from

the Tongyeong Tourism Development Corporation, South Korea

4. **Lee, T. J.** (2009-2010). AU$56,000. Study of the ‘Slow City’ in Australia and New Zealand. Funded from the Association of Slow Cities Korea, Seoul, South Korea.

3. **Lee, T. J.** (2009). AU$23,000. Study of Australian governments’ effort to attract

Chinese tourists. Funded from the Ministry of Culture, Sport and Tourism, Korea

2. Kim, E. K., & **Lee, T. J.** (2008-2009). AU$130,500. How to develop Anseong’s unique

food as a local tourist attraction. Funded from the Anseong Municipal Government,

South Korea

1. **Lee, T. J.** (2006-2007). AU$14,000. Hotel’s characteristic design that strengthens

destination’s unique image for visitors. Funded from University of Queensland,

Brisbane, Australia

**B-2. Conducted industry consultancy projects:**

Listed from the most recent of 10 valued in total AU$137,000:

10. Kamolrat, P., & **Lee, T. J.** (2021-2022). AU$14,000. Effects of smartphone addiction on well-being among Thai university students. Funded from the International College for Sustainability Studies at Srinakharinwirot University, Bangkok, Thailand.

9. **Lee, T. J.** (2022). AU$9,000. The strategic marketing activities of Korean tourism industry to attract long-term stay visitors from overseas countries. From 1 February to 30 April 2022. Funded from the Korea Culture & Tourism Institute (154

Geumnanghwa-Ro, Gangseo-Gu, 07511 Seoul, South Korea).

8. **Lee, T. J.** (2020). AU$11,000. Analysis on the strategic marketing activities of Australia to attract overseas tourists. From 1 July to 30 September 2020. Funded from the Korea Culture & Tourism Institute (154 Geumnanghwa-Ro, Gangseo-Gu, 07511 Seoul, South Korea).

7. **Lee, T. J.** (2020). AU$12,000. Analysis on the events held in main arenas and MICE centres in Tokyo, Japan. From 1 June to 31 July 2020. Funded from the Populous (71 Boundary St. Brisbane QLD 4000 Australia).

6. **Lee, T. J.** (2020). AU$12,000. Analysis on the entrance ticket prices of the professional basketball, baseball and soccer leagues in Japan. From 1 June to 31 July 2020. Funded from the Populous (71 Boundary St. Brisbane QLD 4000 Australia).

5. **Lee, T. J.** (2020). AU$15,000. Analysis on the infrastructure of the event and meeting industry (MICE) marketing in Thailand and Southeast Asia. From 1 March to 30 April 2020. Funded from the Populous (71 Boundary St. Brisbane QLD 4000 Australia).

4. **Lee, T. J.** (2019). AU$17,000. Analysis on the infrastructure of the MICE industry in Yokohama and Tokyo, Japan. From 1 September to 31 October 2019. Funded from

the Populous (71 Boundary St. Brisbane QLD 4000 Australia).

3. **Lee, T. J.** (2019-2021). AU$18,000. PATA (Pacific Asia Travel Association) – KOICA (Korea International Cooperation Agency) Project 2019-2021. From 1 July 2019 to 30 June 2021. Funded by PATA (989 Rama 1 Road, Pathumwan Bangkok 10330, Thailand).

2. **Lee, T. J.** (2019). AU$20,000. Analysis on the MICE industry infrastructure of Osaka,

Japan. From 1 July to 30 September 2019. Funded from the Populous (71 Boundary

St. Brisbane QLD 4000 Australia) through Sustainability Research Centre (SRC) at

University of the Sunshine Coast, Australia.

1. **Lee, T. J.** (2008). AU$9,000. Chinese outbound tourism research. From 1 May to 30 June 2008. Funded from the University of Queensland, Brisbane, Australia.

**B-3. External research projects applied & Results to be released:**

**B-4. Competitive** **external research projects to be applied in 2022:**

5. Lee, T. J., & Cooper, M. (2022). To be applied for AU$30,000. Analysis of the international relationships between Australia and Japan through education exchange. Funded from the Australia-Japan Foundation, Department of Foreign Affairs and Trade (DFAT), Canberra, Australia.

4. Lee, T. J., & Kim, J.(2022). To be applied for AU$30,000. Image of Australia for young South Koreans with the working holiday programmes. Funded from the Australia-Korea Foundation, Department of Foreign Affairs and Trade (DFAT), Canberra, Australia.

3. Lee, T. J., Oguchi, T., & Lee, M. H. (2022). To be applied for AU$40,000. Developing food programmes for enhancing mutual understanding between Australian and Japanese people. Funded from the Australia-Japan Foundation, Department of Foreign Affairs and Trade (DFAT), Canberra, Australia.

2. Wu, J., & Lee, T. J. (2022). To be applied for AU$50,000. Tea tourism development and local rejuvenation. Funded from the National Office for Philosophy and Social Science of China. Beijing, China.

1. Lee, T. J., & Cooper, M. (2022). To be applied for AU$330,000. Health and Wellness tourism development in Japan in the post-COVID era with comparison to those in Australia. Funded from the Japan Society for the Promotion of Science (JSPS), Tokyo, Japan.

**B-5. Applied external research project unsuccessful:**

5. **Lee, T. J.** (2021). AU$400,000. Korean entrepreneurs’ exporting home meal replacement to Australia, Vietnam, and Philippine. Funded from the National Research Foundation (NRF) of Korea.

4. Hori, K., Vafadari, K., Cooper, M., & Lee, T. J. (2020-2021). Applied in February 2020 for AU$10,000 & Outcome released in May 2020. Development of Beppu hot-spring water to healthy drinking water products. Funded from the Japan Institute of Tourism Research. Tokyo, Japan.

3. Honig, A., Tajeddini, K., & Lee, T. J. (2021-2024). Applied in November 2019 for AU$127,000 & Outcome released in April 2020. Analysis of the Ryokan and health-tourism development in Japan to attract foreign tourists to Japan. Funded from the Japan Society for the Promotion of Science (JSPS), Tokyo, Japan.

2. Tham, A., Koo, C., Lee, T. J., Kassens-Noor, E., & Sharma, B. (2020-2022). Applied in January 2020 for AU$33,000 & Outcome released in March 2020). A picture is worth a thousand words - How are legacies promoted on Instagram for Olympic editions between 2012 - 2020? Funded from the Olympic Studies Centre. International Olympic Committee, Lausanne, Switzerland.

1. Tham, A., Sharma, B., Jenner, P., Imaz-Mairal, O., & Lee, T. J. (2019-2021).

Applied in August 2018 for AU$42,000 & Outcome released in February 2019.

Growing the game: Exploring football club organisational capacities for

sustainable futures. Funded from the International Federation of Association Football (FIFA), Zürich, Switzerland.

**C. ACADEMIC JOURNALS**

I have published 335 refereed research articles, including 120 in the SSCI journals (Social Sciences Citation Index).

All of my 335 research publications are listed at Research Bank:

https://research.usc.edu.au/esploro/search/outputs?query=any,contains,timothy%20lee&page=1&institution=61USC\_INST&scope=Research&sort=rank

They are also shown at ORCID (Open Researcher and Contributor ID):

0000-0002-2435-073X.

**C-1. Guest editorship in academic journals**

Listed in order of the most recent first (of 7):

7. **Lee, T. J.**, & Cooper, M. (2020-2021). “Sustainability and resilience: the future of global health-oriented tourism”. Special issue in *International Journal of Tourism Research*.

(SSCI-listed; Impact factor: 4.737; A in ABDC; Q1 in Scimago).

6. **Lee, T. J.** (2020-2021). “Green tourism with event and convention industry” Special issue in *Sustainability*. (SSCI-listed; Impact factor: 3.889; Q1 in Scimago).

5. **Lee, T. J.** (2021). “Development for the role of Japanese food overseas” Special issue in *Sustainability*. (SSCI-listed; Impact factor: 3.889; Q1 in Scimago).

4. **Lee, T. J.** (2019). “Ethnic minorities and global tourism”. Special issue in *Journal of Tourism and Cultural Change*. (SSCI-listed; Impact factor: 1.967; B in ABDC; Q1 in Scimago). Published in Volume 17, Issue 4, pp. 377-561.

3. **Lee, T. J.** (2019). “Tourism policy in the Asia Pacific”. Special issue in *Journal of*

*Policy Research in Tourism, Leisure and Events*. (Scopus-listed; B in ABDC; Q1 in Scimago). Published in Volume 11, Issue 2, pp. 196-369.

2. **Lee, T. J.**, & Oguchi, T. (2016). “Contemporary tourism marketing in Japan”. Special

issue in *Journal of Travel &* *Tourism Marketing* (SSCI-listed; Impact factor: 8.178; A in ABDC; Q1 in Scimago). Published in Volume 33, Issue 5, pp. 567-782.

1. Pechlaner, H., **Lee, T. J.**, & Crotts, J. (2012). “Tourism and new minorities”. Special

issue in *Tourism Review*, (SSCI-listed; Impact factor: 7.689; B in ABDC; Q1 in Scimago). Published in Volume 67, Issue 1, pp. 1-60.

**C-2. Published academic journal articles**

130. Hsu, F. C., Zhang, S., Zhang, Y., & **Lee, T. J.** (2022). Decision-making behavior in the

sustainable development of intangible cultural heritage tourism. *International Journal*

*of Tourism Research*. https://doi.org/10.1002/jtr.2546

(SSCI-listed; Impact Factor: 4.737; A in ABDC; Q1 in Scimago).

129. Praesri, S., Meekun, K., **Lee, T. J.**, & Hyun, S. S. (2022). Marketing mix factors and a

business development model for street food tourism. *Journal of Hospitality and*

*Tourism Management*, *52*(6), 123-127.

https://doi.org/10.1016/j.jhtm.2022.06.007

(SSCI-listed; Impact Factor: 7.629; A in ABDC; Q1 in Scimago).

128. Chatkaewnapanon, Y., & **Lee, T. J.** (2022). Planning sustainable community-based tourism in the context of Thailand: Community, development, and the foresight tools. *Sustainability*, *14*(12), 7413. https://doi.org/10.3390/su14127413

(SSCI-listed; Impact Factor: 3.889; Q1 in Scimago).

127. Chen, X., & **Lee, T. J.** (2022). Potential effects of green brand legitimacy and the biospheric value of eco-friendly behavior on online food delivery: A mediation approach. *International Journal of Contemporary Hospitality Management.* https://doi.org/10.1108/IJCHM-07-2021-0892

(SSCI-listed; Impact factor: 9.321; A in ABDC; Q1 in Scimago).

126. Li, J., **Lee, T. J.**, Chen, N., & Park, K.-S. (2022). Pro-environmental behaviour of the residents in sensitive tourism destinations. *Journal of Vacation Marketing,* https://doi.org/10.1177/13567667221101406.

(SSCI-listed; Impact Factor: 4.000; A in ABDC; Q1 in Scimago).

125. Chen, X., **Lee, T. J.**, & Hyun, S. S. (2022). How does a global coffeehouse chain operate strategically in a traditional tea-drinking country? The influence of brand authenticity and self-enhancement. *Journal of Hospitality and Tourism Management*, *51*, 176-186. https://doi.org/10.1016/j.jhtm.2022.03.003

(SSCI-listed; Impact Factor: 7.629; A in ABDC; Q1 in Scimago).

124. Chen, X., Hyun, S. S., & **Lee, T. J.** (2022). The effects of parasocial interaction, authenticity, and self-congruity on the formation of consumer trust in online travel agencies. *International Journal of Tourism Research*, *24*(4), 563-576.

https://doi.org/10.1002/jtr.2522

(SSCI-listed; Impact Factor: 4.737; A in ABDC; Q1 in Scimago).

123. Choi, S., **Lee, T. J.**, & Hong, W. (2022). Home meal replacement (convenience food) consumption behavior of single-member households in Vietnam by food consumption value. *Sustainability*, *14*, 1031. https://doi.org/10.3390/su14021031

(SSCI-listed; Impact Factor: 3.889; Q1 in Scimago).

122. Choi, S., **Lee, T. J.**, & Hong, W. (2022). Effect of food consumption values of Vietnamese consumers on the reliability and purchase intention of Korean home meal replacements. *Sustainability*, *14*(2), 736. https://doi.org/10.3390/su14020736

(SSCI-listed; Impact Factor: 3.889; Q1 in Scimago).

121. Zhang, Y., **Lee, T. J.**, & Li, Z-X. (2022). Assessing the impact of perceptions of hygiene on tourists’ attitudinal loyalty to ethnic food. *British Food Journal*, https://doi.org/10.1108/BFJ-05-2021-0543

(SCI-listed; Impact Factor: 3.470; B in ABDC; Q2 in Scimago).

120. Hua, Y., Jittithavorn, C., **Lee, T. J.**, & Chen, X. (2021). Contribution of TV dramas and

movies in strengthening sustainable tourism. *Sustainability*, *13*(22), 12804. https://doi.org/10.3390/su132212804   
(SSCI-listed; Impact Factor: 3.889; Q1 in Scimago).

119. Qiu, L., I, A., **Lee, T. J.**, &Kim, J. S. (2021). How sustainable social media advertising

affect visitors’ decision to attend a festival event? *Sustainability*, *13*(17), 9710.

https://doi.org/10.3390/su13179710

(SSCI-listed; Impact Factor: 3.889; Q1 in Scimago)

118. Qiu, L., Chen, X., & **Lee, T. J.** (2021). How can celebrity endorsement effect help consumer engagement? A case of the CEO of an online travel agency promoting tourism products through live streaming. *Sustainability*, *13*(15), 8655.

https://doi.org/10.3390/su13158655

(SSCI-listed; Impact Factor: 3.889; Q1 in Scimago).

117. Kim, J., Lee, N., Jo, M., & **Lee, T. J.** (2021). The professional characteristics and networks of third-generation migrant returnees. *Journal of Tourism and Cultural Change*, https://doi.org/10.1080/14766825.2021.1962895

(SSCI-listed; Impact Factor: 1.967; B in ABDC; Q1 in Scimago).

116. Li, X., Kim, D., & **Lee, T. J.** (2021). Contribution of supportive local communities to sustainable event tourism. *Sustainability*, *13*(14), 7853.

https://doi.org/10.3390/su13147853

(SSCI-listed; Impact Factor: 3.889; Q1 in Scimago).

115. Li, X., Kim, J. S., & **Lee, T. J.** (2021). Collaboration for community-based cultural sustainability in island tourism development: A case in Korea. *Sustainability*, *13*(13), 7306. https://doi.org/10.3390/su13137306

(SSCI-listed; Impact Factor: 3.889; Q1 in Scimago).

114. Cha, J., Jo, M., **Lee, T. J.**, & Hyun, S. S. (2022, In-press). Characteristics of market segmentation for sustainable medical tourism. *International Journal of Tourism Research*. (SSCI-listed; Impact Factor: 4.737; A in ABDC; Q1 in Scimago).

113. Li, X., **Lee, T. J.**, Kim, H. S., & Hyun, S. S. (2022, In-press). Perception of medical practitioners on the importance of medical tourism services. *International Journal of Tourism Research*.

(SSCI-listed; Impact Factor: 4.737; A in ABDC; Q1 in Scimago).

112. Zhang, Y., & **Lee, T. J.** (2022). Alienation and authenticity in intangible cultural heritage tourism production. *International Journal of Tourism Research*, *24*(1), 18-32. https://doi.org/10.1002/jtr.2478

(SSCI-listed; Impact Factor: 4.737; A in ABDC; Q1 in Scimago).

111. Chen, X., You, E. S., **Lee, T. J.** & Li, X. (2021). The influence of historical nostalgia on a heritage destination’s brand authenticity, brand attachment, and brand equity.

*International Journal of Tourism Research*, *23*(6), 1176-1190. https://doi.org/10.1002/jtr.2477

(SSCI-listed; Impact Factor: 4.737; A in ABDC; Q1 in Scimago).

110. Zhang, Y., **Lee, T. J.**, & Xiong, Y. (2022). The contribution of animal-based cultural ecosystem services to tourist well-being at cultural heritage sites. *Journal of Travel Research*, *61*(7), 1631-1647. https://doi.org/10.1177/00472875211037743

(SSCI-listed; Impact Factor: 8.933; A\* in ABDC; Q1 in Scimago).

109. Kim, J., Lee, J., & **Lee, T. J.** (2021). The sustainable success and growth of social ventures: Their internal and external factors. *Sustainability, 13*, 5005.

https://doi.org/10.3390/su13095005

(SSCI-listed; Impact Factor: 3.889; Q1 in Scimago).

108. Han, S. H., Chen, C.-H. S., & **Lee, T. J.** (2021). Interaction between the individual

cultural values and the cognitive and social processes of global restaurant brand

equity. *International Journal of Hospitality Management*, 102847.

https://doi.org/10.1016/j.ijhm.2020.102847

(SSCI-listed; Impact Factor: 10.420; A\* in ABDC; Q1 in Scimago).

107. Rybina, L., & **Lee, T. J.** (2021). Travelers’ motivations and destination loyalty for

visiting sacred places in Central Asia. *Tourism & Hospitality*, *2*(1), 1-14.

Doi.org/10.3390/tourhosp2010001

106. Kim, J. S., **Lee, T. J.**, & Hyun, S. S. (2021). Estimating the economic value of urban

forest parks: Focusing on restorative experiences and environmental concerns.

*Journal of Destination Marketing & Management*, 100603.

https://doi.org/10.1016/j.jdmm.2021.100603

(SSCI-listed; Impact Factor: 7.158; A in ABDC; Q1 in Scimago).

105. Jo, M., Lee, N., Kim, J., & **Lee, T. J.** (2020). Political influences on the roles and

characteristics of ethnic tourism industry employees: a case of Korean-Chinese tour

guides. *Asia Pacific Journal of Tourism Research*, *25*(12), 1359-1374.

DOI: 10.1080/10941665.2020.1853580

(SSCI-listed; Impact Factor: 4.074; A in ABDC; Q1 in Scimago).

104. Walker, T. B., **Lee, T. J.**, & Li, X. (2021). Sustainable development for small island

tourism: Developing slow tourism in the Caribbean. *Journal of Travel and Tourism*

*Marketin**g*, *38*(1), 1-15. Doi.org/10.1080/10548408.2020.1842289

(SSCI-listed; Impact Factor: 8.178; A in ABDC; Q1 in Scimago).

103. Zhang, Y., Li, Z.-X., & **Lee, T. J.** (2021). Wellness-oriented seasonal tourism migration: A case of China with a field relationship approach. *International Journal of Tourism Research*, *23*(4), 491-503. D[oi.org/10.1002/jtr.2420](https://doi.org/10.1002/jtr.2420).

(SSCI-listed; Impact Factor: 4.737; A in ABDC; Q1 in Scimago).

102. Zhang, Y., Xiong, Y., & **Lee, T. J.** (2020). A culture-oriented model of the consumers’

hedonic experiences in luxury hotels. *Journal of Hospitality & Tourism Management*,

*45*, 399-409. Doi.org/10.1016/j.jhtm.2020.07.009

(SSCI-listed; Impact Factor: 7.629; A in ABDC; Q1 in Scimago).

101. Kim, J. S., **Lee, T. J.**, & Kim, N.-J. (2021). What motivates people to visit an unknown

tourist destination? Applying an extended model of goal-directed behaviour.

*International Journal of Tourism Research*, *23*(1), 13-25. DOI.org/10.1002/jtr.2388.

(SSCI-listed; Impact Factor: 4.737; A in ABDC; Q1 in Scimago).

100. Zhang, Y., Shi, K.-X., & **Lee, T. J.** (2021). Chinese girlfriend getaway tourism in

Buddhist destinations: Towards the construction of a gendered spirituality dimension.

*International Journal of Tourism Research*, *23*(1), 1-12.

DOI.org/10.1002/jtr.2386.

(SSCI-listed; Impact Factor: 4.737; A in ABDC; Q1 in Scimago).

99. **Lee, T. J.**, Han, J.-S., & Ko, T.-G. (2020). Health-oriented tourists and sustainable

domestic tourism. *Sustainability*, *12*(12), 4988. Doi.org/10.3390/su12124988.

(SSCI-listed; Impact Factor: 3.889; Q1 in Scimago).

98. **Lee, T. J.**, Lim, H., & Kim, D. (2020). Relationships between the motivation of medical

tourists and the quality of medical services. *International Journal of Tourism*

*Research*, *22*(6), 693-710. Doi.org/10.1002/jtr.2366

(SSCI-listed; Impact Factor: 4.737; A in ABDC; Q1 in Scimago).

97. Zhang, Y., Xiong, Y., **Lee, T. J.**, Ye, M., & Nunkoo, R. (2021). Socio-cultural

sustainability and the formation of social capital from community-based tourism.

*Journal of Travel Research*, *60*(3), 656-669. Doi.org/10.1177/0047287520933673

(SSCI-listed; Impact Factor: 8.933; A\* in ABDC; Q1 in Scimago).

96. Park, K., Park, S., & **Lee, T. J.** (2020). Analysis of a spatial network from the perspective of actor-network theory. *International Journal of Tourism Research*, *22*(5), 653-665.

Doi.org/10.1002/jtr.2363

(SSCI-listed; Impact Factor: 4.737; A in ABDC; Q1 in Scimago).

95. Jimura, T., & **Lee, T. J.** (2020). The impacts of photographs on online marketing for tourism: The case ofJapanese-style inns. *Journal of Vacation Marketing*, *26*(3), 354-364. Doi.org/10.1177%2F1356766720913066

(SSCI-listed; Impact Factor: 4.000; A in ABDC; Q1 in Scimago).

94. Lee, J., Kim, D., & **Lee, T. J.** (2020). The development of an evaluation scale for B2B service quality: The case of the Korean convention industry. *Journal of Convention & Event Tourism*, *21*(1), 1-21. DOI:10.1080/15470148.2019.1710315 (B in ABDC).

93. Cho, H., & **Lee, T. J.** (2020). Stakeholders in the medical trade: The case of South

Korea’s networks with China and the United States. *International Journal of Tourism*

*Research*, *22*(4), 416-424. DOI:10.1002/jtr.2345

(SSCI-listed; Impact Factor: 4.737; A in ABDC; Q1 in Scimago).

92. Kim, S. E., Um, S., & **Lee, T. J.** (2020). Healing effects from the on-site experiences of tourists. *International Journal of Tourism Research*, *22*(2), 192-201.

DOI:10.1002/jtr.2328

(SSCI-listed; Impact Factor: 4.737; A in ABDC; Q1 in Scimago).

91. Walker, T. B., & **Lee, T. J.** (2021). Contributions to sustainable tourism in small islands: Analysis of the Cittaslow movement. *Tourism Geographies*, *23*(3), 415-435.

DOI.org/10.1080/14616688.2019.1654539

(SSCI-listed; Impact Factor: 11.35; A in ABDC; Q1 in Scimago).

90. Xiong, Y., Zhang, Y., & **Lee, T. J.** (2020). The rural creative class: An analysis of in-

migration tourism entrepreneurship. *International Journal of Tourism Research*,

*22*(1), 42-53. DOI.org/10.1002/jtr.2317.

(SSCI-listed; Impact Factor: 4.737; A in ABDC; Q1 in Scimago).

89. Sopha, C., Jittithavorn, C., & **Lee, T. J.** (2019). Cooperation in health and wellness

tourism connectivity between Thailand and Malaysia. *International Journal of*

*Tourism Sciences*, *19*(4), 248-257. DOI:10.1080/15980634.2019.1706027.

(C in ABDC).

88. Zhang, Y., **Lee, T. J.**, & Xiong, Y. (2019). From comrades to Bodhidharma: A

Bourdieusian analysis of the spiritual experience of Chinese seasonal tourists.

*International Journal of Tourism Research*, *21*(6), 801-812.

DOI:10.1002/jtr.2306.

(SSCI-listed; Impact Factor: 4.737; A in ABDC; Q1 in Scimago).

87. Moon, B.-Y., Yang, S.-H., & **Lee, T. J.** (2019). Married immigrant women’s VFR tourism as the way to ethnic minority group acculturation.*Journal of Tourism and Cultural Change*, *17*(4), 544-561.

DOI.org/10.1080/14766825.2019.1600868.

(SSCI-listed; Impact Factor: 1.967; Q1 in Scimago).

86. Zhang, Y., **Lee, T. J.**, & Xiong, Y. (2019). Residents’ perception of the influence of luxury hotels on ethnic tourism communities. *Journal of Tourism and Cultural Change*, *17*(4), 432-448. DOI:10.1080/14766825.2019.1591700.

(SSCI-listed; Impact Factor: 1.967; Q1 in Scimago).

85. Walker, T., & **Lee, T. J.** (2019). Visitor and resident perceptions of the slow city

movement: The case of Japan. *International Journal of Tourism Sciences*, *19*(2),

112-127. DOI.org/10.1080/15980634.2019.1621535. (C in ABDC).

84. Zhang, Y., **Lee, T. J.,** & Xiong, Y. (2019). A conflict resolution model for sustainable

heritage tourism.*International Journal of Tourism Research*, *21*, 478-492.

DOI.org/10.1002/jtr.2276.

(SSCI-listed; Impact Factor: 4.737; A in ABDC; Q1 in Scimago).

83. Park, H. J., & **Lee, T. J.** (2019). Influence of the ‘slow city’ brand association on the

behavioural intention of potential tourists. *Current Issues in Tourism*, *22*(12), 1405-

1422*.* DOI:10.1080/13683500.2017.1391753.

(SSCI-listed; Impact Factor: 7.578; A in ABDC; Q1 in Scimago).

82. Park, E., Choi, B. K., & **Lee, T. J.** (2019).The role and dimensions of authenticity in

heritage tourism. *Tourism Management*, *74*, 99-109.

DOI.org/10.1016/j.tourman.2019.03.001.

(SSCI-listed; Impact Factor: 12.870; A\* in ABDC; Q1 in Scimago).

81. Choi, K., Meng, B., & **Lee, T. J.** (2018). An investigation into the segmentation of

Japanese traditional “Ryokan” hotels using selection attributes. *Journal of Vacation*

*Marketing*, *24*(4), 324-339. DOI:10.1177/1356766717736349.

(SSCI-listed; Impact Factor: 4.000; A in ABDC; Q1 in Scimago).

80. Park, S. H., Yoo, H., Kim, K. B., & **Lee, T. J.** (2018). Perceptions of university students

of ‘Tourism-focused English’ as a second language: The case of Korean universities.

*Journal of Hospitality, Leisure, Sport & Tourism Education*, *23*(November), 59-69.

DOI:10.1016/j.jhlste.2018.05.001.

(SSCI-listed; Impact Factor: 2.628; Q2 in Scimago).

79. Kim, K. S., **Lee, T. J.**, & Ryu, K. (2018). Alternative healthy food choice for tourists:

Developing Buddhist temple cuisine. *International Journal of Tourism Research*,

*20*(3), 267-276. DOI:10.1002/jtr.2162.

(SSCI-listed; Impact Factor: 4.737; A in ABDC; Q1 in Scimago).

78. Kang, E.-J., **Lee, T. J.**, & Han, J.-S. (2018). The influence of enduring involvement on

tragedy-related tourism experiences. *Journal of Travel Research*, *57*(5), 658-670.

DOI:10.1177/0047287517712477.

(SSCI-listed; Impact Factor: 8.933; A\* in ABDC; Q1 in Scimago).

77. Han, J.-S., **Lee, T. J.**, & Ryu, K. (2018). The promotion of health tourism products for

domestic tourists. *International Journal of Tourism Research*, *20*(2), 137-146.

DOI:10.1002/jtr.2161.

(SSCI-listed; Impact Factor: 4.737; A in ABDC; Q1 in Scimago).

76. Kim, H.-K., & **Lee, T. J.** (2018). Brand equity of a tourist destination. *Sustainability*, *10*(2), 431-451. DOI:10.3390/su10020431.

(SSCI-listed; Impact Factor: 3.889; Q1 in Scimago).

75. Junio, M. M. V., Kim, J. H., & **Lee, T. J.** (2017). Competitiveness attributes of a medical tourism destination: The case of South Korea with importance-performance analysis. *Journal of Travel & Tourism Marketing*, *34*(4), 444-460.

DOI:10.1080/10548408.2016.1182454.

(SSCI-listed; Impact Factor: 8.178; A in ABDC; Q1 in Scimago).

74. Sohn, H. K., & **Lee, T. J.** (2017). Tourists’ impulse buying behavior at duty-free shops: The moderating effects of time pressure and shopping involvement. *Journal of Travel & Tourism Marketing*, *34*(3), 341-356. DOI:10.1080/10548408.2016.1170650.

(SSCI-listed; Impact Factor: 8.178; A in ABDC; Q1 in Scimago).

73. Tan, A. L., **Lee, T. J.**, & Kim, J. J. (2017). Resident perceptions of casinos in a newly developed casino destination. *International Journal of Tourism Sciences*, *17*(1), 15-31. DOI:10.1080/15980634.2016.1274175. (C in ABDC).

72. Park, K., Lee, J., & **Lee, T. J.** (2017). Residents’ attitudes toward future tourism

development in terms of community well-being and attachment. *Asia Pacific Journal*

*of Tourism Research*, *22*(2), 160-172. DOI:10.1080/10941665.2016.1208669.

(SSCI-listed; Impact Factor: 4.074; A in ABDC; Q1 in Scimago).

71. Yoshida, K., Bui, H. T., & **Lee, T. J.** (2016). Does tourism illuminate the darkness of

Hiroshima and Nagasaki? *Journal of Destination Marketing & Management*, *5*(4),

333-340. DOI:10.1016/j.jdmm.2016.06.003.

(SSCI-listed; Impact Factor: 7.158; A in ABDC; Q1 in Scimago).

(Selected as *Journal of Destination Marketing & Management* Best Paper

Runner-up for the year 2016).

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**C-3. Journal manuscripts submitted & requested to resubmit with revision**

4. 2022.06.21 Submitted to *Journal of Sustainable Tourism*. (JOST-8646)

(SSCI-listed; Impact Factor: 9.470; A\* in ABDC; Q1 in Scimago).

2022.08.01 Reviewers’ comments delivered to the author.

By 2022.09.30 Revised version to be submitted to JOST.

Alienation and authenticity in the intangible cultural heritage tourism.

Zhang, Y., Zheng, Q., Huang, L., & Lee, T. J.

3. 2022.04.06 Submitted to *Journal of Vacation Marketing* (JVM-22-0083).

(SSCI-listed; Impact Factor: 4.000; A in ABDC; Q1 in Scimago).

2022.06.06 Reviewers’ comments delivered to the author.

By 2022.10.31 Revised version to be submitted to JVM.

The impacts of under-tourism and place attachment on residents’ life satisfaction.

Pai, C.-K., Lee, T. J., Liu, Y., & Zheng, Y.

2. 2022.02.19 Submitted to *Journal of Sustainable Tourism*.

(SSCI-listed; Impact Factor: 9.470; A\* in ABDC; Q1 in Scimago).

2022.03.28 Reviewers’ comments delivered to the author.

2022.05.27 Revised paper submitted to *Journal of Sustainable Tourism*.

2022.06.14 Reviewers’ comments delivered to the author.

2022.07.04 Revised paper submitted to *Journal of Sustainable Tourism* (JOST-8222.R2).

2022.07.05 Reviewers’ comments delivered to the author.

By 2022.09.30 Revised version to be submitted to *Journal of Sustainable Tourism*.

The influence of social support from intermediary organizations on

innovativeness and subjective happiness in community-based tourism.

Lee, S., Lee, N., & Lee, T. J.

1. 2022.03.31 Submitted to *Tourism Management Perspectives*. (TMP-D-22-00310).

(SSCI-listed; Impact Factor: 7.608; A in ABDC; Q1 in Scimago)

2022.07.28 Reviewers’ comments delivered to the author.

By 2022.09.30 Revised version to be submitted to TMP.

Generational differences in the motivation to visit ancestral homelands.

Rybina, L., Garkavenko, V., Lee, T. J., & Hyun, S. S.

**C-4. Journal manuscripts submitted & currently under review**

Listed in order of the most recent first (of 15):

15. 2022.08.01 Submitted to *Tourism Management Perspectives*. (TMP-S-22-00948).

(SSCI-listed; Impact Factor: 7.608; A in ABDC; Q1 in Scimago).

Co-creation of the tourist experience: A systematic assessment scale.

Deng, Y., Lee, H. M., Lee, T. J., & Hyun, S. S.

14. 2022.07.28 Submitted to *Journal of Vacation Marketing*. (JVM-22-0187).

(SSCI-listed; Impact Factor: 4.000; A in ABDC; Q1 in Scimago).

Visitors’ self-expansion and brand authenticity in a cultural heritage tourism

destination.

Chen, X., Lee, T. J., & Hyun, S. S.

13. 2022.07.27 Submitted to *Journal of Destination Marketing and Management*.

(JDMM-S-22-00640)

(SSCI-listed; Impact Factor: 7.158; A in ABDC; Q1 in Scimago).

Effects of environmental restorativeness on tourists’ experience quality,

perceived flow, and destination loyalty.

Chen, X., Lee, G., Joo, D., & Lee, T. J.

12. 2022.07.25 Submitted to *Journal of Hospitality and Tourism Technology*.

(JHTT-07-2022-0218)

(SSCI-listed; Impact Factor: 5.576; A in ABDC; Q1 in Scimago).

Customers’ value changes on robot-serviced restaurants: Impact of the

COVID-19.

Hyun, S. S., Lee, T. J., & Cha, S.-S.

11. 2022.07.24 Submitted to *Journal of Hospitality and Tourism Technology*.

(JHTT-06-2022-0158)

(SSCI-listed; Impact Factor: 5.576; A in ABDC; Q1 in Scimago).

Traveler’s restaurant experience through photo sharing behavior on social

media.

Pai, C.-K., Lee, T. J., Liu, Y., Liu, B., & Hyun, S. S.

10. 2022.07.23 Submitted to *Journal of Travel Research*. (JTR-22-07-55)

(SSCI-listed; Impact Factor: 8.933; A\* in ABDC; Q1 in Scimago).

Generation Z tourists’ loyalty to historical attraction sites: The Fuzi Miao

Confucius Temples in China.

Zhang, Y., Wang, Y., & Lee, T. J.

9. 2022.07.18 Submitted to *Journal of Hospitality and Tourism Management*.

(JHTM-S-22-01050)

(SSCI-listed; Impact Factor: 7.629; A in ABDC; Q1 in Scimago).

Effects of the extended theory of reasoned action on destination loyalty.

Park, S. H., Hsieh, C.-M., Lee, T. J., & McNally, R.

8. 2022.07.11 Submitted to *Tourism Management*. (JTMA-S-22-01400)

(SSCI-listed; Impact Factor: 12.870; A\* in ABDC; Q1 in Scimago).

Tourist experience of intercultural communication through English as a

Lingua Franca (ELF) in overseas travel: A grounded theory approach.

Lee, K., Lee, N., & Lee, T. J.

7. 2022.01.13 Submitted to *Journal of Leisure Research* (226643478).

2022.06.11 Reviewers’ comments delivered to the author.

2022.07.04 Revised version submitted to *Journal of Leisure Research*.

(SSCI-listed; Impact Factor: 2.888; A in ABDC; Q1 in Scimago)

Effect of pandemic-related stress on the decision-making process for individual

outdoor leisure activities.

Kim, J. S., Lee, T. J., & Kim, M. J.

6. 2022.06.22 Submitted to *Journal of Vacation Marketing*. (JVM-22-0153)

(SSCI-listed; Impact Factor: 4.000; A in ABDC; Q1 in Scimago).

Perceived risks for Chinese female tourists’ visits to Islamic countries.

Zhang, Y., Ye, Q., & Lee, T. J.

5. 2022.06.13 Submitted to *Leisure Studies* (226032149)

(SSCI-listed; Impact Factor: 2.531; A in ABDC; Q1 in Scimago).

Gamification in the Metaverse: Affordance, perceived value, flow state, and

engagement.

Cha, S.-S., & Lee, T. J.

4. 2022.06.04 Submitted to *Journal of Travel and Tourism Marketing* (227507794).

(SSCI-listed; Impact Factor: 8.178; A in ABDC; Q1 in Scimago).

Impact of hotel brand signatures on building customer loyalty.

Pai, C.-K., Lee, T. J., Chen, S.-H., & Wu, X. D.

3. 2022.06.03 Submitted to *Leisure Studies* (229078823).

(SSCI-listed; Impact Factor: 2.531; A in ABDC; Q1 in Scimago).

Influencing factors on tourist travel anxiety and its relationship with travel

resilience: A case study conducted during the Covid-19 Pandemic.

Pai, C.-K., Lee, T. J., Lu, R., & Chen, H.

2. 2022.06.01 Submitted to *Asia Pacific Journal of Tourism Research* (RAPT-2022-0156.R1)

(SSCI-listed; Impact Factor: 4.040; A in ABDC; Q1 in Scimago).

Resident reactions to a pandemic: The impact on community-based tourism

from social representation perspective.

Lee, N., Lee, S., & Lee, T. J.

1. 2021.01.12 Submitted to *Journal of Quality Assurance in Hospitality and Tourism*.

2021.04.04 Reviewers’ comments delivered to the author.

2021.06.24 Revised paper submitted to JQAHT.

2021.12.20 Second round of reviewers’ comments delivered to the author.

2022.03.31 Revised version submitted to JQAHT. (WQAH-2021-0004.R2)

(Scopus-listed; B in ABDC; Q2 in Scimago)

Culture bites: A thematic content analysis of online reviews of food truck

services in individualist and collectivist societies.

Balmores, R. R., Cruz, D. C., Jovillano, C. A., Villa, C. B., Lee, T. J., & de

Guzman, A. B.

**C-5. Journal manuscripts to be submitted by Dec 2022 with further editing**

Listed in random order (of 14):

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **No.** | **Title** | **Journal to submit** | **Author(s)** | **Planned date of submission** |
| 14 | Green MICE development with tourism evaluation index. | Leisure Studies (SSCI-listed;  A in ABDC;  Q1 in Scimago). | Li, X.,  Wong, J. N. B.,  Hyun, S. S., & Lee, T. J. | By 2022.10.31 |
| 13 | Brand experience, trust, image, satisfaction, and loyalty in the restaurant  industry. | British Food Journal  (SCI-listed, B in ABDC; Q2 in Scimago). | Deng, Y., Lee, H. M., Ruan, H., & Lee, T. J. | By 2022.10.31 |
| 12 | Tourists’ exotic experience in Chinese wineries: A conceptual framework. | Leisure Studies (SSCI-listed;  A in ABDC;  Q1 in Scimago). | Zhang, Y., Lee, H. M., Lee, T. J., &  Hyun, S. S. | By 2022.10.31 |
| 11 | A content analysis of Instagram photos’ food styling and concealment practices involving edible insects. | British Food Journal  (SCI-listed, B in ABDC; Q2 in Scimago). | Ching, J. G. I., Rumbaoa, I. C. C., Uy, J. N. D., Yeung, G. M. A., Lee, T. J., & de Guzman, A. B. | By 2022.10.31 |
| 10 | Influencing factors and mechanisms on tea tourism consumers' behavior. | Leisure Studies (SSCI-listed;  A in ABDC;  Q1 in Scimago). | Li, X., Li, Z., & Lee, T. J. | By 2022.09.30 |
| 9 | Food Tourism as the Simulation of Upper-Class Life? The Food Television Audiences’ Postmodern Experience |  | Xu, X.,  Zhang, Y., &  Lee, T. J. | By 2022.09.30 |
| 8 | Economic change in the Southwestern China borderland minority area: Effect of the Great western development projects | Tourism Planning & Development | Zhuang, Z.,  Luo, J., &  Lee, T. J. | By 2022.09.30 |
| 7 | Niche theory analysis of strategic relationships among MICE destinations: A case of New Zealand. |  | Lee, J., &  Lee, T. J. | By 2022.09.30 |
| 6 | The brand heritage and brand  innovativeness in shaping the  brand attachment to tourist  souvenirs | Journal of Hospitality and Tourism Management  (SSCI-listed;  A in ABDC;  Q1 in Scimago). | Chen, X., &  Lee, T. J. | By 2022.10.31 |
| 5 | Construction of perceived  coolness in a luxury hotel:  A generational perspective  using multi-group analysis | Journal of Hospitality and Tourism Management  (SSCI-listed;  A in ABDC;  Q1 in Scimago). | Yin, Y.,  Lee, T. J., &  Zhang, Y. | By 2022.10.31 |
| 4 | The impact of community  capital on sustainable tourism  livelihood in protected areas. | Tourism Management Perspectives  (SSCI-listed;  A in ABDC;  Q1 in Scimago). | Zhang, Y., & Lee, T. J. | By 2022.09.30 |
| 3 | Future of sharing economy in  tourism and events: A case of  Brazil. | Sustainability  (SSCI-listed;  Q1 in Scimago). | Li, X., Mielke, E., Flecha, A., Warach, Kay, & Lee, T. J. | By 2022.09.30 |
| 2 | Technology-based self-service adoption: Readiness, flow experience and perceived usefulness in restaurants | Journal of Hospitality & Tourism Technology  (SSCI-listed;  Q1 in Scimago). | Moon, H., Kang, S. Y., Suh, B. W., & Lee, T. J. | By 2022.10.31 |
| 1 | Product development of health, wellness and medical tourism: Cases from Korea and Japan. | Tourism Review  (SSCI-listed;  A in ABDC;  Q1 in Scimago) | Kang, S. Y., Lee, A. H. J., & Lee, T. J. | By 2022.10.31 |

**C-6. New journal manuscripts to be submitted by 31 December 2022**

Listed in random order (of 28):

|  |  |  |  |
| --- | --- | --- | --- |
| **No.** | **Title** | **Journal to submit** | **Author** |
| 28 | What is "Healthy" food festival development trend? Whether is "superfoods" by using the Chinese cooking technologies that is a development trend? | British Food Journal  (SCI-listed;  Q1 in Scimago) | Yang, X. N.,  Lee, T. J., &  Li, X. |
| 27 | Preservation value evaluation of Catholic martyrs’ shrine:  Application of the two-stage CVM | Journal of Hospitality and Tourism Management  (SSCI-listed; A in ABDC;  Q1 in Scimago) | Han, J. W.,  Kim, J. S.,  Lee, T. J., &  Hyun, S. S. |
| 26 | Differences in the decision-making mechanisms of novelty-seeking tourists’ behavior in unusual environments | Journal of Hospitality and Tourism Management  (SSCI-listed; A in ABDC;  Q1 in Scimago) | Liu, C.,  Chen, W.,  You, E. S., & Lee, T. J. |
| 25 | Cooperation between medical and wellness tourism: The Case of Japan | Journal of Vacation Marketing  (SSCI-listed; A in ABDC;  Q1 in Scimago) | Hori, K., Vafadari, K.,  Cooper, M., &  Lee, T. J. |
| 24 | Role of special event entertainments in shopping malls of the integrated resorts in Macao | International Journal of Tourism Research  (SSCI-listed; A in ABDC;  Q1 in Scimago) | Luan, J. H.,  Ho, G., &  Lee, T. J. |
| 23 | International organizations and their motivation to use community resources for tourism | Journal of Vacation Marketing  (SSCI-listed; A in ABDC;  Q1 in Scimago) | Say, D.,  Lee, T. J., &  Hyun, S. S. |
| 22 | Motivation and attributes in attending festival: A case of the Lusofonia festival in Macao | Journal of Hospitality and Tourism Management  (SSCI-listed; A in ABDC;  Q1 in Scimago) | Kwan, S., &  Lee, T. J. |
| 21 | When in Rome, do as the Romans do: A content analysis of the terms and conditions of capsule hotels in selected Asia-Pacific countries | Journal of Hospitality and Tourism Management  (SSCI-listed;  A in ABDC;  Q1 in Scimago) | Kylie Anne Baura,  Sophia Grace S. Chee,  Trixia Pherlyn L. Co,  Hillary Amber T. Cua,  Timothy J. Lee,  Allan B. de Guzman |
| 20 | Consumers’ post purchase risk perceptions in the luxury restaurant context | International Journal of Hospitality Management  (SSCI-listed; Q1 in Scimago; A\* in ABDC) | He, C.,  Kim, Y., &  Lee, T. J. |
| 19 | The potential for Thailand to be a hub of health tourism:  A case study of wellness spa business in eastern Thailand | Journal of Vacation Marketing  (SSCI-listed; Q1 in Scimago; A in ABDC) | Wongmonta, S., Chongsitjiphol, S., & Lee, T. J. |
| 18 | Structure of Thai tourism system | Tourism Review (SSCI-listed;  Q1 in Scimago). | Madhyamapurush, W., Jittithavorn, C., & Lee, T. J. |
| 17 | Tourist satisfaction with spa services: A case study of the Eastern region of Thailand | Asia Pacific Journal of Management  (SSCI-listed; A in ABDC) | Techakana, J., Chongsitjiphol, S., & Lee, T. J. |
| 16 | Stakeholders’ perception of tourism destination development. | Journal of Sustainable Tourism  (SSCI-listed; A\* in ABDC; Q1 in Scimago) | Pipike, J. K., Lee, T. J., & Cooper, M. |
| 15 | Managing tourist attractions at World Heritage Sites: The case of ecotourism in Hoi An, Vietnam. | International Journal of Tourism Research  (SSCI-listed; A in ABDC;  Q1 in Scimago) | Lee, T. J., & Nguyen, K. N. |
| 14 | Sustainable tourism industry and policy-making: A case of Sri Lanka | International Journal of Tourism Research  (SSCI-listed; A in ABDC;  Q1 in Scimago) | Karunanayaka, Y., Lee, T. J., & Kim, J. J. |
| 13 | Sustainable tourism through a community-based approach: A case of Kenya. | Tourism Review  (SSCI-listed; A in ABDC;  Q1 in Scimago) | Akinyi, M. M., Cooper, M., & Lee, T. J. |
| 12 | Effective tourism and hospitality management through quality management systems: The case of Uzbekistan | Tourism Economics  (SSCI-listed; A in ABDC; Q1 in Scimago) | Lee, T. J., Orifboev, A., & Ryu, K. |
| 11 | Attributes of tourist accommodation in Papua New Guinea: Challenges and opportunities. | Journal of Vacation Marketing  (SSCI-listed; A in ABDC;  Q1 in Scimago) | Pipike, J. K., & Lee, T. J. |
| 10 | Major impediments of historical relic exploitation in cultural tourism development | Asia Pacific Journal of Tourism Research  (SSCI-listed; A in ABDC) | Pham, T. H., & Lee, T. J. |
| 9 | Vietnamese food for vehicle for health tourism marketing. | Journal of Vacation Marketing  (SSCI-listed; A in ABDC;  Q1 in Scimago) | Yen, C. K. N., & Lee, T. J. |
| 8 | MICE industry in Japan. | Asia Pacific Journal of Tourism Research  (SSCI-listed; A in ABDC) | Park, R. S., & Lee, T. J. |
| 7 | Marketing issues in boutique hotels: A case in Thailand. | Journal of Vacation Marketing  (SSCI-listed; A in ABDC; Q1 in Scimago) | Lee, T. J., & Laohajaroenyot, N. |
| 6 | Management issues among stakeholders in sustainable tourism development. | Journal of Travel Research  (SSCI-listed; A\* in ABDC; Q1 in Scimago) | Kim, K. B., McCabe, S., Lambert, R., & Lee, T. J. |
| 5 | Typology of medical, health, and wellness tourism. | Annals of Tourism Research  (SSCI-listed; A\* in ABDC; Q1 in Scimago) | Lee, T. J. |
| 4 | Critical issues in medical tourism industry in a less-developed country: A case of Vietnam. | Journal of Vacation Marketing  (SSCI-listed; A in ABDC; Q1 in Scimago) | Lee, T. J., & Nguyen, N. |
| 3 | A comparison of festival management systems: From the perspectives of Chinese and Korean festival organizers. | International Journal of Tourism Research  (SSCI-listed; A in ABDC;  Q1 in Scimago) | Hu, T.,  Lee, T. J., & Jeong, G. H. |
| 2 | Accommodation for health and cultural tourists: The case of Ryokan in Japan. | International Journal of Hospitality Management  (SSCI-listed; A\* in ABDC; Q1 in Scimago) | Lee, T. J. |
| 1 | Political involvement and influence in heritage tourism development: with M Phenomenon. | Annals of Tourism Research  (SSCI-listed; A\* in ABDC; Q1 in Scimago) | Lee, T. J. |

**D. ACADEMIC BOOKS**

**D-1. Edited books**

Listed in order of the most recent first (of 4):

4. Pechlaner, H., **Lee, T. J.**, & Dal Bo, G. (2012). *New Minorities and Tourism*.

Bolzano/Bozen, Italy: European Academy of Bolzano/Bozen. ISBN: 978-88-88906-

81-2.

3. Stanciulescu, G., & **Lee, T. J.** (2011). *Tourism Challenges for New Enlarged Europe* (Eds.). Bucharest, Romania: ASE Publishing House. ISBN: 978-606-505-402-8.

2. **Lee, T. J.**, & Stanciulescu, G. (2011). *Special Interest Tourism for Community Benefits*

(Eds.). Bucharest, Romania: ASE Publishing House. ISBN: 978-606-505-404-2.

1. **Lee, T. J.**, & Stanciulescu, G. (2011). *Practical Principles in the Tourism and Hotel*

*Industry* (Eds.). Bucharest, Romania: ASE Publishing House. ISBN: 978-606-505-403-5.

**D-2. Projected book editing & writing**

Listed in order of the most recent first (of 2):

2**. Lee, T. J.** (To be published in 2022/2023). *Issues of the Medical Tourism in the Asia*

*Pacific*. Seoul, Korea: Cengage Learning.

1. **Lee, T. J.** (To be published in 2022/2023). *Food and Tourism.* New York: Apple

Academic Press.

**D-3. Published (or in-press) refereed book chapters**

Listed in order of the most recent first (of 30):

30. **Lee, T. J.** (2022/2023). Distorted patriotism: The case of South Koreans between Japan and Vietnam. (Chapter 4, pp. xx–xx). In K. Yoshida, H. Bui, T. J. Lee, & M. Cooper (Eds.). *Contested Memories of Conflicts in the 20th Century: Dark Tourism in the Asia Pacific*. London: Palgrave MacMillan.

29. **Lee, T. J.** (2022/2023). Tourism in the area with strong military and political tension: The case of Joint Security Area in Korea. (Chapter 3, pp. xx–xx). In K. Yoshida, H. Bui, T. J. Lee, & M. Cooper (Eds.). *Contested Memories of Conflicts in the 20th Century: Dark Tourism in the Asia Pacific*. London: Palgrave MacMillan.

28. **Lee, T. J.** (2022/2023). War-related dark tourism development in South Korea. (Chapter 2, pp. xx–xx). In K. Yoshida, H. Bui, T. J. Lee & M. Cooper (Eds.). *Contested Memories of Conflicts in the 20th Century: Dark Tourism in the Asia Pacific*. London: Palgrave MacMillan.

27. Bui, T. H., Yoshida, K., & **Lee, T. J.** (2018). Heritage landscapes of Hiroshima and Nagasaki. (Chapter 3, pp. 55–75). In L. Egberts & M. D. Alvarez (Eds.). Heritage and Tourism: Places, Imageries and the Digital Age. Amsterdam, the Netherlands: Amsterdam University Press. ISBN: 978-94-6298-535-3.

DOI: 10.5117/9789462985353/ch03.

26. **Lee, T. J.**, & Suh, Y. K. (2017). Marine and island tourism (Part 9, Chapter 2, pp. 649–669). In TOSOK Academic Committee (Ed.). Tourism Business. Seoul, South Korea: Baeksan Press. *(In-Korean)*.

25. **Lee, T. J.** (2017). Value co-creation in geothermal tourism: The case of the ‘Ryokan’ industry in Japan. (Chapter 7, pp. 76–87). In N. K. Prebensen, J. S. Chen & M. S. Uysal (Eds.). *Co-Creation in Tourist Experiences*. London: Routledge. ISBN: 978-1-138-18330-8.

24. **Lee, T. J.**, & Kim, J. S. (2017). The impact of Korea’s nature-based recreation settings on tourists’ emotions, satisfaction and subjective happiness. (Chapter 4, pp. 34–45). In J. S. Chen & N. K. Prebensen (Eds.). *Nature Tourism*. New York: Routledge. ISBN: 978-1-138-96173-9.

23. **Lee, T. J.**, & Kim, J. S. (2017). Relationships between emotion regulation seeking, program satisfaction, attention restoration, and life satisfaction: Healing program participants. (Chapter 29, pp. 375–385). In M. K. Smith & L. Puczko (Eds.). *The Routledge Handbook of Health Tourism*. Oxford: Routledge. ISBN: 978-1-138-90983-0.

22. **Lee, T. J.** (2017). Tourism in South and North Korea. (Chapter 26, pp. 347–360). In C. M. Hall & S. J. Page (Eds.). *The Routledge Handbook of Tourism in Asia*. Oxford: Routledge. ISBN: 978-1-138-78458-1.

21. **Lee, T. J.**, & Nam, J. (2016). Regional economic development through food tourism: The case of AsiO Gusto in Namyangju City, South Korea. (Chapter 9, pp. 156–164). In C. M. Hall & S. Gossling (Eds.). *Food Tourism and Regional Development: Networks, products and trajectories*. Oxford: Routledge. ISBN: 978-1-138-91292-2.

20. **Lee, T. J.**, & Lim, B. (2013). Ryokan facilities in Japan compared with spa hotels in Australia. (Chapter 2.3, pp. 71–79). In V. Joukes, L. Lourenco-Gomes & A. Marta-Costa (Eds.) *Sustainable Medical and Wellness Destinations.* Lisbon, Portugal: University of Tras-os-Montes & Alto Douro. ISBN: 978-989-704-162-4.

19. **Lee, T. J.** (2013). Critical analysis of the Australian spa hotel industry. (Chapter 2.2, pp. 60–70). In V. Joukes, L. Lourenco-Gomes & A. Marta-Costa (Eds.) *Sustainable Medical and Wellness Destinations.* Lisbon, Portugal: University of Tras-os-Montes & Alto Douro. ISBN: 978-989-704-162-4.

18.Hsieh, M. T., & **Lee, T. J.** (2013). Mature spa travellers in Taiwan (Chapter 1.3, pp. 37–44). In V. Joukes, L. Lourenco-Gomes & A. Marta-Costa (Eds.) *Sustainable Medical and Wellness Destinations.* Lisbon, Portugal: University of Tras-os-Montes & Alto Douro. ISBN: 978-989-704-162-4.

17.Kang, E. J., & **Lee, T. J.** (2013). War and ideological conflict: Prisoner of war camps as a

tourist experience in South Korea (Chapter 16, pp. 236–247). In L. White & E. Frew

(Eds.) *Dark Tourism and Place Identity: Managing and Interpreting Dark Places*. New York: Routledge. ISBN: 978-0-415-80965-8.

16. **Lee, T. J.**, Huang, T. C., & Lee, K. H. (2013). Innovation in food tourism and product

distribution. In D. Ghosh, S. Das, D. Bagchi, & R. B. Smarta (Eds.) *Innovations in*

*Healthy and Functional Foods*. CRC Press. (Chapter 31, pp. 523–529). New York:

Taylor & Francis. ISBN: 978-1-4398-6267-4.

15. **Lee, T. J.**, & Kang, E. J. (2013). Living with war: The Korean truce. In R. Butler & W.

Suntikul (Eds.), *Tourism and War* (Chapter 10, pp. 121–131). New York: Routledge. ISBN: 9780415674331.

14. **Lee, T. J.**,Ye, X., & Sun, R. (2011). Cultural heritage protection and tourism

development: A review of the Australian and Chinese literature. In J. Gao, N. Scott, R. Ballantyne, & P. Ding (Eds.), *Sino-Australia: Comparative Study on Tourism*

*Development* (Chapter 6, pp. 181–226). Beijing, China: China Tourism Press. *(In*

*Chinese).* ISBN: 9787503241741.

13. **Lee, T. J.** (2011). Typology and nature of medical tourism. In T. J. Lee & G. Stanciulescu

(Eds.), *Special Interest Tourism for Community Benefits* (Chapter 8, pp. 95–104).

Bucharest, Romania: The ASE Publishing House. ISBN: 978-606-505-404-2.

12. Stanciulescu, G., **Lee, T. J.**, & Grigorescu, G. (2011). Evolution of volunteer tourism. In

T. J. Lee & G. Stanciulescu (Eds.), *Special Interest Tourism for Community Benefits*

(Chapter 5,pp. 53–64). Bucharest, Romania: The ASE Publishing House. ISBN: 978-606-505-404-2.

11. Stanciulescu, G., **Lee, T. J.**, & Alexandrescu, R. V. (2011). Comparison of rural tourism

in Romania and Australia. In T. J. Lee & G. Stanciulescu (Eds.), *Special Interest*

*Tourism for Community Benefits* (Chapter 4,pp. 43–52). Bucharest, Romania: The

ASE Publishing House. ISBN: 978-606-505-404-2.

10. **Lee, T. J.**, & Alexandrescu, R. V. (2011). Geographic and organizational particularities

of rural tourism. In T. J. Lee & G. Stanciulescu (Eds.), *Special Interest Tourism for*

*Community Benefits* (Chapter 2,pp. 25–34). Bucharest, Romania: The ASE

Publishing House. ISBN: 978-606-505-404-2.

9. Stanciulescu, G., & **Lee, T. J.** (2011). Economic principles in tourism forms and

performance. In T. J. Lee & G. Stanciulescu (Eds.), *Special Interest Tourism for Community Benefits* (Chapter 1,pp. 15–24). Bucharest, Romania: The ASE

Publishing House. ISBN: 978-606-505-404-2.

8. Stanciulescu, G., **Lee, T. J.**, & Papari, C. (2011). Small, medium and large tourism

enterprises. In T. J. Lee & G. Stanciulescu (Eds.), *Practical Principles in the*

*Tourism and Hotel Industry* (Chapter 2,pp. 23–32). Bucharest, Romania: The ASE

Publishing House. ISBN: 978-606-505-403-5.

7. **Lee, T. J.**, & Stanciu, C. (2011). Before selling, before telling: Understanding tourism

entities and tourist behavior. In G. Stanciulescu & T. J. Lee (Eds.), *Tourism*

*Challenges for New Enlarged Europe* (Chapter 10, pp. 157–174). Bucharest, Romania: The ASE Publishing House. ISBN: 978-606-505-402-8.

6. **Lee, T. J.**, & Stanciu, C. (2011). Global reservation distribution systems in tourism. In G.

Stanciulescu & T. J. Lee (Eds.), *Tourism Challenges for New Enlarged Europe*

(Chapter 9, pp. 149–156). Bucharest, Romania: The ASE Publishing House. ISBN: 978-606-505-402-8.

5. **Lee, T. J.**, & Dinca, M. (2011). Comparative analysis between Timişoara and

Liverpool. In G. Stanciulescu & T. J. Lee (Eds.), *Tourism Challenges for New Enlarged Europe* (Chapter 7, pp. 111–136). Bucharest, Romania: The ASE Publishing House. ISBN: 978-606-505-402-8.

4. **Lee, T. J.**, & Dinca, M. (2011). Marketing and city branding: New strategies

for selling a city. In G. Stanciulescu & T. J. Lee (Eds.), *Tourism Challenges for New*

*Enlarged Europe* (Chapter 5, pp. 87–98). Bucharest, Romania: The ASE Publishing

House. ISBN: 978-606-505-402-8.

3. Stanciulescu, G., & **Lee, T. J.** (2011). The evolution of European tourism: The dynamic of its growth. In G. Stanciulescu & T. J. Lee (Eds.), *Tourism Challenges for*

*New Enlarged Europe* (Chapter 1, pp. 13–36). Bucharest, Romania: The ASE

Publishing House. ISBN: 978-606-505-402-8.

2. **Lee, T. J.** (2009). Understanding of marine and island tourism. In W. H. Byun (Ed.),

*Introduction to Tourism Studies* (Chapter 42, pp. 981–992). Seoul, South Korea: Baeksan Publishing. *(In Korean)*. ISBN: 978-89-6183-197-0.

1. **Lee, T. J.** (2008). Success of Chuncheon Puppet Festival in Korea and local community’s

active participation in Chuncheon City, South Korea. In United Nations World

Tourism Organization (UNWTO) (Ed.), *Tourism and Community Development: Asian Practices* (Chapter 7, pp. 135–143). Madrid, Spain: UNWTO Press. ISBN: 978-92-844-1194-8.

**E. INTERNATIONAL ACADEMIC CONFERENCES**

**E-1. Hosting & Charing international academic conferences**

Listed in order of the most recent first (of 14):

14. The 3rd International Conference on Health-Oriented Tourism & Hospitality

(ICoHOTH). Thammasat University in Bangkok, Thailand. Mid-2023. *(Delayed*

*due to Covid19 Pandemic)*.

13. The 3rd Global Congress of Special Interest Tourism & Hospitality (GLOSITH)

Conference. Macau University of Science and Technology (MUST) in Macao, China.

Mid-2023. *(Delayed due to Covid19 Pandemic).*

12. The 2nd International Conference on Health-Oriented Tourism & Hospitality

(ICoHOTH). Sunway University in Kuala Lumpur, Malaysia. 22 to 24 June 2019.

11. The 2nd Global Congress of Special Interest Tourism & Hospitality (GLOSITH)

Conference. Mingchuan University (Jihe Campus) in Taipei, Taiwan. 20 to 22 April

2019.

10. The 1st International Conference on Health-Oriented Tourism & Hospitality (ICoHOTH).

Ritsumeikan Asia Pacific University (APU) in Beppu, Japan. From 2 to 4 December

2017.

9. The 1st International Forum on Wellness & Welfare Tourism. The University of Suwon in Hwaseong, South Korea. 17 November 2017.

8. The 82nd Tourism Sciences Society of Korea (TOSOK) International Tourism

Conference. The Ulsan College and Hyundai Hotel in Ulsan, South Korea. From 5 to

7 July 2017.

7. The 1st Global Congress of Special Interest Tourism & Hospitality (GLOSITH)

Conference. Ritsumeikan Asia Pacific University (APU) in Beppu, Japan. From 24 to

1. June 2017.

6. The 80th Tourism Sciences Society of Korea (TOSOK) International Tourism Conference.

The Alpensia Resort in Pyeongchang, South Korea. From 13 to 15 July 2016.

5. The 13th Asia Pacific Conference. Ritsumeikan Asia Pacific University (APU) in Beppu,

Japan. From 7 to 9 November 2015.

4. The 78th Tourism Sciences Society of Korea (TOSOK) International Tourism

Conference. The K-Hotel in Seoul, South Korea. From 1 to 3 July 2015.

3. The 5th Advances in Hospitality & Tourism Marketing and Management (AHTMM)

International Conference. Ritsumeikan Asia Pacific University (APU) in Beppu, Japan. From 18 to 21 June 2015.

2. The 76th Tourism Sciences Society of Korea (TOSOK) International Tourism Conference.

Gangneung-Wonju National University in Gangneung, South Korea. From 2 to 4 July 2014.

1. The 1st International Symposium on New Minorities and Tourism. European Academy of Bolzano/Bozen in Bolzano/Bozen. 22 & 23 January 2010.

**E-2. Refereed conference proceedings**

Listed in order of the most recent first (of 79):

79. Kim, J. S., & **Lee, T. J.** (2019). Estimating the preservation value of urban forest park:

Focused on the healing value. The 2nd International Congress of Health-Oriented

Tourism & Hospitality (ICOHOTH) Conference. Sunway University in Kuala

Lumpur, Malaysia. 22 to 24 June 2019. [www.healthorientedtourism.org](http://www.healthorientedtourism.org)

Awarded as the ‘Best Paper of the Conference’.

78. Lee, M., & **Lee, T. J.** (2019). Features and role of overseas Japanese restaurants. The 2nd

International Congress of Health-Oriented Tourism & Hospitality (ICOHOTH)

Conference. Sunway University in Kuala Lumpur, Malaysia. 22 to 24 June 2019.

www.healthorientedtourism.org

77. Lee, Y., & **Lee, T. J.** (2019). Qualitative examination of destination social responsibility

and its challenges: How destination social responsibility enhances health tourism. The

2nd International Congress of Health-Oriented Tourism & Hospitality (ICOHOTH)

Conference. Sunway University in Kuala Lumpur, Malaysia. 22 to 24 June 2019.

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76. **Lee, T. J.** (2019). Japanese foods as a catalyst for attracting foreign tourists. The 2nd

Global Congress of Special Interest Tourism & Hospitality (GLOSITH) Conference.

Mingchuan University (Jihe Campus) in Taipei, Taiwan. 20 to 22 April 2019.

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75. Kim, J. S., **Lee, T. J.**, & Kim, N.-J. (2019). Why do people want to go sightseeing in

North Korea? Applying an extended model of goal-directed behaviour. The 2nd

Global Congress of Special Interest Tourism & Hospitality (GLOSITH) Conference.

Mingchuan University (Jihe Campus) in Taipei, Taiwan. 20 to 22 April 2019.

www.glosith.org

Awarded as the ‘Best Paper of the Conference’.

74. Karunanayaka, M. Y. A., **Lee, T. J.**, & Kim, J. J. (2019). Tourism profile of Sri Lanka:

Towards sustainable tourism industry and policy-making. The 2nd Global Congress

of Special Interest Tourism & Hospitality (GLOSITH) Conference. Mingchuan

University (Jihe Campus) in Taipei, Taiwan. 20 to 22 April 2019.

www.glosith.org

73. Laohajaroenyot, N., **Lee, T. J.**, & Lin, Y. (2019). Boutique hotel development in

Thailand. The 2nd Global Congress of Special Interest Tourism & Hospitality

(GLOSITH) Conference. Mingchuan University (Jihe Campus) in Taipei, Taiwan. 20

to 22 April 2019. www.glosith.org

72. Nguyen, T. T., & **Lee, T. J.** (2019). Evaluation of sustainable levels of tourism activities

in Ly Son island district, Quang Ngai province, Vietnam. The 2nd Global Congress of

Special Interest Tourism & Hospitality (GLOSITH) Conference. Mingchuan

University (Jihe Campus) in Taipei, Taiwan. 20 to 22 April 2019. www.glosith.org

71. Cooper, M., Bui, H., Yoshida, K., & **Lee, T.** (2017). The Yasukuni Shrine: Perspectives on dark tourism and the persistence of regional cultural conflict (pp. 186-191). The 82nd Tourism Sciences Society of Korea (TOSOK) International Tourism Conference. The Ulsan College and Hyundai Hotel in Ulsan, South Korea. From 5 to 7 July 2017.

70. Say, D., **Lee, T. J.**, & Cooper, M. (2017). The impact of persistent behavior upon tourist destination and travel experience (p. 125). The 82nd Tourism Sciences Society of Korea (TOSOK) International Tourism Conference. The Ulsan College and Hyundai Hotel in Ulsan, South Korea. From 5 to 7 July 2017.

69. Oie, T., Lee, M. H., & **Lee, T. J.** (2017). Management of the food trail in Japan. The 1st Global Congress for Special Interest Tourism & Hospitality (GLOSITH) Conference. Ritsumeikan Asia Pacific University (APU) in Beppu, Japan. From 24 to 26 June 2017.

68. Masaaki, M., Bui, H. T., & **Lee, T. J.** (2016). Impacts of UNESCO World Heritage Site designation on tourism development in Japan: The case of Kyoto and the Iwami Silver Mine (p. 99). The 80th Tourism Sciences Society of Korea (TOSOK) International Tourism Conference. The roles and anticipation of international tourism for the success of the Pyeongchang 2018 Winter Olympic Games. The Alpensia Resort in Pyeongchang, South Korea. From 13 to 15 July 2016.

67. Bui, H. T., Yoshida, K., **Lee, T. J.,** & Cooper, M. (2016). The Vietnam War: A Vietnamese perspective on dark tourism (p. 37). The 80th Tourism Sciences Society of Korea (TOSOK) International Tourism Conference. The roles and anticipation of international tourism for the success of the Pyeongchang 2018 Winter Olympic Games. The Alpensia Resort in Pyeongchang, South Korea. From 13 to 15 July 2016.

66. Walker, T., & **Lee, T. J.** (2016). Cittàslow contributions to sustainable tourism development for small island developing states (SIDS) (p. 22). The 80th Tourism Sciences Society of Korea (TOSOK) International Tourism Conference. The roles and anticipation of international tourism for the success of the Pyeongchang 2018 Winter Olympic Games. The Alpensia Resort in Pyeongchang, South Korea. From 13 to 15 July 2016.

65. **Lee, T. J.** (2016). (Invited speech) Tourism policy for Jeju Island using sustainability index. The 2016 Symposium on the qualitative growth for sustainable Jeju tourism development organized by the Jeju Tourism Society. Jeju Welcome Center in Jeju City, South Korea. 27 May 2016.

64. Yoo, I. Y., & **Lee, T. J.** (2016). Multicultural competence and job embeddedness of foreign employees in hotels: A comparison research between Australia and Japan. The 26th Annual Council for Australasian University Tourism and Hospitality Education (CAUTHE) Conference. Blue Mountains International Hotel Management Schools (BMIHMS) in Sydney, Australia. From 8 to 11 February 2016.

63. Sohn, H. K., & **Lee, T. J.** (2016). Verifying the moderating effects of personality factors on the relationship between emotional labor and customer orientation. The 3rd International Conference on Digital Policy & Management. Ho Chi Minh, Vietnam.

From 19 to 21 January 2016.

62. Yoshida, K., Bui, H. T., & **Lee, T. J.** (2015). The ‘edutainment’ of war tourism in Hiroshima and Nagasaki (pp. 203–210). The 2nd Heritage, Tourism and Hospitality International Conference (HTHIC2015). Vrije Universiteit Amsterdam in Amsterdam, the Netherlands. From 26 to 27 November 2015. ISBN 978-90-9029477-3.

61. Bui, H. T., **Lee, T. J.**, & Morishita, M. (2015). Co-existence of cultural and war heritage: The case of Thang Long, Ha Noi Imperial Citadel (p. 59). The 8th European Association of Southeast Asian Studies (EuroSEAS) Conference. University of Vienna in Vienna, Austria. From 11 to 14 August 2015.

60. Kim, G., & **Lee, T. J.** (2015). A means-end chain approach to decision making of meal choices. (p. 428). The 78th Tourism Sciences Society of Korea (TOSOK) International Tourism Conference. The innovation of Korea tourism contents

and the role of Casino industry. The K-Hotel in Seoul, South Korea. From 1 to 3 July 2015.

59. **Lee, T. J.** (2015). Opportunities for the Australian gaming industry despite competition from East Asia. (p. 413). The 78th Tourism Sciences Society of Korea (TOSOK) International Tourism Conference. The innovation of Korea tourism contents

and the role of Casino industry. The K-Hotel in Seoul, South Korea. From 1 to 3 July 2015.

58. **Lee, T. J.** (2015). Resident perceptions of Casinos in a newly developed Casino destination. (p. 411). The 78th Tourism Sciences Society of Korea (TOSOK) International Tourism Conference. The innovation of Korea tourism contents

and the role of Casino industry. The K-Hotel in Seoul, South Korea. From 1 to 3 July 2015.

57. **Lee, T. J.** (2015). Benefits and disadvantages of cashless gambling for recreational gamblers. (p. 405). The 78th Tourism Sciences Society of Korea (TOSOK) International Tourism Conference. The innovation of Korea tourism contents

and the role of Casino industry. The K-Hotel in Seoul, South Korea. From 1 to 3 July 2015.

56. Cho, H. J., & **Lee, T. J.** (2015). G2G (Government to Government) partnership between the UAE and South Korea for Medical Tourism in South Korea. (pp. 597–598). The 5th Advances in Hospitality & Tourism Marketing and Management (AHTMM) Conference. Ritsumeikan Asia Pacific University (APU) in Beppu, Japan. From 18 to 21 June 2015.

55. Han, S. Y., & **Lee, T. J.** (2015). Meeting planners’ perception of attributes of convention site selection. (pp. 194–198). The 5th Advances in Hospitality & Tourism Marketing and Management (AHTMM) Conference. Ritsumeikan Asia Pacific University (APU) in Beppu, Japan. From 18 to 21 June 2015.

54. Yoo, I. Y., & **Lee, T. J.** (2015). Influence of cultural diversity on effective management in the hotel industry: The case of Japan. (pp. 425–433). The 77th Tourism Sciences Society of Korea (TOSOK) International Tourism Conference. Dongguk University in Seoul, South Korea. 6 February 2015.

53. **Lee, T. J.** (2014). Current issues of medical tourism industry: The case of South Korea (pp. 15–18). The International Conference on Medical tourism in Asia: Current trends and issues. Rikkyo University in Tokyo, Japan. From 17 to 19 July 2014.

52. Han, J. W., & **Lee, T. J.** (2014). Conflict analysis of tourism-based community development: A case study of Harie District, Japan (pp. 745–758). The 76th Tourism Sciences Society of Korea (TOSOK) International Tourism Conference. 2018 Winter Olympic Games and sports tourism promotion. Gangneung-Wonju National University in Gangneung, South Korea. From 2 to 4 July 2014.

51. **Lee, T. J.**, Bui, H., & Morishita, M. (2014). UNESCO World Heritage Sites: Social and managerial perspectives in a comparative context (pp. 663–664). The 76th Tourism Sciences Society of Korea (TOSOK) International Tourism Conference. 2018 Winter Olympic Games and sports tourism promotion. Gangneung-Wonju National University in Gangneung, South Korea. From 2 to 4 July 2014.

50. Wang, L., & **Lee, T. J.** (2014). Analysis on the post-event usage of Olympic venues after 2008 Beijing Olympic Games (pp. 391–392). The 76th Tourism Sciences Society of Korea (TOSOK) International Tourism Conference. 2018 Winter Olympic Games and sports tourism promotion. Gangneung-Wonju National University in Gangneung, South Korea. From 2 to 4 July 2014.

49. Lee, M. H., & **Lee, T. J.** (2014). Cases of marketing strategy of the Nagano Winter Olympics (pp. 211-212). The 76th Tourism Sciences Society of Korea (TOSOK) International Tourism Conference. 2018 Winter Olympic Games and sports tourism promotion. Gangneung-Wonju National University in Gangneung, South Korea. From 2 to 4 July 2014.

48. Min, K. H., & **Lee, T. J.** (2014). Perceptions and preferences for Asian ethnic foods. The 4th Advances in Hospitality & Tourism Marketing and Management (AHTMM) Conference. University of Mauritius in Mauritius. From 25 to 27 June 2014.

47. Lim, H. S., **Lee, T. J.**, & Park, H. P. (2014). Relationship between motivation to travel and quality of medical services. The 4th Advances in Hospitality & Tourism Marketing and Management (AHTMM) Conference. University of Mauritius in Mauritius. From 25 to 27 June 2014.

46. Han, J. S., & **Lee, T. J.** (2014). Health-contributing travel factors: Case of package trip participants in Korea. The 4th Advances in Hospitality & Tourism Marketing and Management (AHTMM) Conference. University of Mauritius in Mauritius. From 25 to 27 June 2014.

45. Fei, Q., & **Lee, T. J.** (2014). Assessing feasibility of film-induced tourism in Singapore.

The 4th Advances in Hospitality & Tourism Marketing and Management (AHTMM) Conference. University of Mauritius in Mauritius. From 25 to 27 June 2014.

44. **Lee, T. J.**, & Zheng, Z. (2014). Employee empowerment from different values in the globalized hotel industry. Global Tourism & Hospitality Conference and the 11th Asia Tourism Forum. Hong Kong Polytechnic University in Hong Kong SAR, China. From 18 to 20 May 2014.

43. **Lee, T. J.**, & Nguyen, L. H. N. (2014). Comparative study of medical tourism industry of Vietnam, Japan, & Thailand. Global Tourism & Hospitality Conference and the 11th Asia Tourism Forum. Hong Kong Polytechnic University in Hong Kong SAR, China. From 18 to 20 May 2014.

42. Bui, H. T., & **Lee, T. J.** (2014). UNESCO World Heritage Sites and tourism development: The case of Vietnam. (pp. 774–778). The 24th Annual Council for Australasian University Tourism and Hospitality   
Education (CAUTHE) Conference. Tourism and hospitality in contemporary world: Trends, challenges and complexity. University of Queensland in Brisbane, Australia. From 10 to 13 February 2014.

41. **Lee, T. J.**, & Kang, N. Y. (2014). Brand equity of Seoul as a tourist destination. (pp. 233–241). The 75th Tourism Sciences Society of Korea (TOSOK) International Tourism Conference. Muju Resort in Muju, South Korea. From 6 to 7 February 2014.

40. Lee, I. S., & **Lee, T. J.** (2013). Perceived value and satisfaction of the ‘Working Holiday’ program in Australia. (pp. 441–451). The 23rd Annual Council for Australasian University Tourism and Hospitality   
Education (CAUTHE) Conference. Tourism and global change: On the edge of something big. Lincoln University in Christchurch, New Zealand. From 11 to 14 February 2013.

39. **Lee, T. J.** (2012). Strategic development of the medical tourism industry in Japan. (p. 23). The 4th International Conference on Destination Branding and Marketing (DBM). Cardiff, United Kingdom. From 5 to 7 December 2012.

38. Lee, K. H., & **Lee, T. J.** (2012). Current issues in the health tourism industry: A case of

Taiwan. (pp. 225–232). The 6th Tourism Institute of Northeast Asia (TINA)

Conference. Jeonju University, Jeonju, South Korea. From 22 to 24 August 2012.

37. Lee, I. S., Arcodia, C., & **Lee, T. J.** (2012). Visitor benefits from festival experiences:

Proposing a conceptual framework. The 5th Global Event Congress. University of

Stavanger, Stavanger, Norway. From 13 to 15 June 2012.

36. **Lee, T. J.** (2012). The effect of health and wellness values on festival motivation. (pp.

1499–1521). The 71st Tourism Sciences Society of Korea (TOSOK) International

Tourism Conference. Pohang University of Science and Technology (Postech), Pohang, South Korea. From 3 to 4 February 2012.

35. **Lee, T. J.,** Yoon, D. H., & Moon, S. I. (2012). Complex industrialization of local

festivals through brand extension: The case of the Cheongdo Bullfighting Festival,

Korea. The 2nd International Tourism Conference: Tourism, Culture and the Creative

Industries: Exploring the Linkages. University of West Indies in St. Augustine, Trinidad and Tobago. From 18 to 21 January 2012.

34. Min, K., & **Lee, T. J.** (2012). A study of perception and preference on Asian foods: Case

of Australia. The 2nd International Tourism Conference: Tourism, Culture and the

Creative Industries: Exploring the Linkages. University of West Indies in St. Augustine, Trinidad and Tobago. From 18 to 21 January 2012.

33. Alonso-Vazquez, M., **Lee, T. J.,** & Tkaczynski, A. (2012). Key characteristics of green

festivals: A critical review of the music and arts festival. The 2nd international

Tourism Conference: Tourism, Culture and the Creative Industries: Exploring the

Linkages. University of West Indies in St. Augustine, Trinidad and Tobago. From 18 to 21 January 2012.

32. Kang, E. J., & **Lee, T. J.** (2011). Impact of local residents’ proactive involvement on

tourism ventures: A case of a small island in Korea. The 1st World Research Summit for Tourism and Hospitality. Hong Kong Polytechnic University in Hong Kong SAR, China. From 10 to 13 December 2011.

31. **Lee, T. J.**, & Han, J. S. (2011). Analysis of the “Slow City” as a tourist attraction: The case of Korea. The 1st World Research Summit for Tourism and Hospitality. Hong Kong Polytechnic University in Hong Kong SAR, China. From 10 to 13 December 2011.

30. Lee, I., & **Lee, T. J.** (2011). South Korean ‘Working Holiday’ makers in Australia: Their

experience, satisfaction and future intention to revisit as a tourist. The 1st World

Research Summit for Tourism and Hospitality. Hong Kong Polytechnic University in Hong Kong SAR, China. From 10 to 13 December 2011.

29. **Lee, T. J.,** & Zheng, Z. (2011). Confucianism and the Generation Y: How the two

contrary value sets influence the employees and employers in the hospitality industry.

The 1st World Research Summit for Tourism and Hospitality. Hong Kong Polytechnic University in Hong Kong SAR, China. From 10 to 13 December 2011.

28. **Lee, T. J., &** Lee, K. H. (2011). Service quality in the airline industry. The 1st World

Research Summit for Tourism and Hospitality. Hong Kong Polytechnic University in Hong Kong SAR, China. From 10 to 13 December 2011.

27. Lee, K. H., Arcodia, C., & **Lee, T. J.** (2011). Slow food group members’ involvement and vacation travel. The 1st World Research Summit for Tourism and Hospitality. Hong Kong Polytechnic University in Hong Kong SAR, China. From 10 to 13 December 2011.

26. Cheng, Z., & **Lee, T. J.,** & Lim, B. (2011). Segments in the wellness tourism: The case of

Queensland, Australia. (p. 68). The 10th Australian and New Zealand Association of

Leisure Studies (ANZALS) Biennial Conference. University of Otago in Dunedin, New Zealand. From 6 to 8 December 2011.

25. Lee, K. H., & **Lee, T. J.** (2011). Conflict among stakeholders in spa development with

deep sea water in Taiwan. (p. 58). The 10th Australian and New Zealand Association

of Leisure Studies (ANZALS) Biennial Conference. University of Otago in Dunedin, New Zealand. From 6 to 8 December 2011.

24. Uthayan, C., **Lee, T. J.,** & Tkaczynski, A. (2011). Opportunities and challenges in

medical tourism: The case of Thailand. (p. 69). The 10th Australian and New Zealand

Association of Leisure Studies (ANZALS) Biennial Conference. University of Otago in Dunedin, New Zealand. From 6 to 8 December 2011.

23. **Lee, T. J.,** & Lim, B. (2011). Strategies for the spa hotel industry: Comparisons between

Italy and Australia. (p. 68). The 10th Australian and New Zealand Association of

Leisure Studies (ANZALS) Biennial Conference. University of Otago in Dunedin, New Zealand. From 6 to 8 December 2011.

22. Lee, K. H., Arcodia, C., & **Lee, T. J.** (2011). Slow food tourists: An emerging special

interest group. (p. 45). The 10th Australian and New Zealand Association of Leisure

Studies (ANZALS) Biennial Conference. University of Otago in Dunedin, New Zealand. From 6 to 8 December 2011.

21. **Lee, T. J.,** & Lim, B. (2011). Analysis of spa facilities between *ryokan* in Japan and

hotels in Australia. International Conference: From Villes Thermales to Sustainable

Health and Wellness Destinations. Chaves in Portugal. From 13 to 15 October 2011.

20. **Lee, T. J.** (2011). Critical analysis of Australian spa hotel industry. International

Conference: From Villes Thermales to Sustainable Health and Wellness Destinations.

Chaves in Portugal. From 13 to 15 October 2011.

19. Hsieh, M. T., & **Lee, T. J.** (2011). Segment of spa tourism: A case of mature travellers in

Taiwan. International Conference: From Villes Thermales to Sustainable Health and Wellness Destinations. Chaves in Portugal. From 13 to 15 October 2011.

18. Lee, K. H., Arcodia, C., & **Lee, T. J.** (2011). A cross-cultural study of slow food

member’s ethnocentrism and vacation destination. (pp. 100–101). The 4th Advances in Tourism Marketing Conference (ATMC): Transforming experiences tourism

marketing from both sides of the counter. Maribor in Slovenia. From 6 to 8 September

2011.

17. Lee, I., & **Lee, T. J.** (2011). South Korean ‘Working Holiday’ makers in Australia. (pp.

1–21). The 70th Tourism Sciences Society of Korea (TOSOK) International Tourism

Conference. Kyonggi University in Suwon, South Korea. From 4 to 6 July 2011.

16. Lee, I., Arcodia, C., & **Lee, T. J.** (2011). Transformational benefits from a visit to a

multicultural festival: The case of South Korea. (pp. 1–10). The 21st Annual Council

for Australasian University Tourism and Hospitality Education (CAUTHE)

Conference. Tourism: Creating a brilliant blend. University of South Australia in Adelaide, Australia. From 8 to 11 February 2011.

15. Lee, I., Arcodia, C., & **Lee, T. J.** (2010). The key characteristics of multicultural

festivals: A critical review of the literature. (pp. 1–10). The 4th Global Event

Congress. Events and Festivals Research: State of the Art. Leeds Metropolitan

University in Leeds, United Kingdom. From 13 to 16 July 2010.

14. Lee, I., Arcodia, C., & **Lee, T. J.** (2010). The role of multicultural festivals for social

integration. The New Minorities and Tourism Conference. European Academy Bolzano/Bozen in Bolzano/Bozen, Italy. From 22 to 23 January 2010.

13. Lee, I., & **Lee, T. J.** (2009). The failure of using festivals for destination branding:

Inconsistency between the destinations and the festival. (pp. 250–259). The 3rd

International Conference on Destination Branding and Marketing. Institute for Tourism Studies Macao in Macao SAR, China. From 2 to 4 December 2009.

12. **Lee, T. J.** (2009). Political involvement and influence in heritage tourism development.

(pp. 198–207). The 2nd Asian Academy for Heritage Management Conference. Urban

Heritage and Tourism: Challenges and Opportunities. Institute for Tourism Studies Macao in Macao SAR, China. From 1 to 3 December 2009.

11. Lee, I., & **Lee, T. J.** (2009). The success factors of using events in destination branding:

A case study of Woodford Folk Festival. (pp. 645–657). The 8th Asia Pacific Forum

for Graduate Students Research in Tourism: Role of Hospitality and Tourism in

Globalization. Sejong University in Seoul, South Korea. From 7 to 9 July 2009.

10. Jung, J., & **Lee, T. J.** (2008). Cultural sustainability & community-based collaboration in

tourism: The case of Jeju Island. (pp. 857–879). International Tourism Conference on

Cultural and Event Tourism: Issues & Debates. Alanya in Turkey. From 5 to 9

November 2008.

9. Sohn, D., & **Lee, T. J.** (2008). The sustainable development of the Korean cultural

entertainment industry with the Korean Wave (Hallyu). (pp. 1–13). The 3rd Global

Event Congress & the 3rd China Event Education Conference. Sun Yat-sen University in Guangzhou, China. From 17 to 19 November 2008.

8. Jung, K., & **Lee, T. J.** (2008). The international short-haul routes: The PESTE analysis

of operating low-cost airlines in Korea. (pp. 155–165). EIGTUR 2008 Conference. Ouro Preto in Minas Gerais, Brazil. From 25 to 29 March 2008.

7. **Lee, T. J.** (2006). The role of hotel design development in strengthening regional/national

destination image. (pp. 1–7). The Association for Tourism and Leisure Education

(ATLAS) Asia Pacific Conference: Tourism after oil. University of Otago in

Dunedin, New Zealand. From 3 to 5 December 2006.

6. **Lee, T. J.,** Byun, W. H., & Han, S. H. (2006). An evaluation model for the efficient budget control of cultural tourism events. (pp. 135–142). The 1st Global Event Congress & Event Educators’ Forum. University of Queensland in Brisbane, Australia. From 27 to 29 September 2006.

5. Kim, J. Y., & **Lee, T. J.** (2006). Development of resort tourism in a small island: Case

study of Jeju Island, Korea. (p. 41). The 12th Asia Pacific Tourism Association

(APTA) and the 4th Asia Pacific Council on Hotel, Restaurant, and Institutional

Education (APac-CHRIE) Conference. Taiwan Hospitality & Tourism College in

Hualien, Taiwan. From 26 to 29 June 2006.

4. **Lee, T. J.** (2005). Residents’ perceptions of tourism in the historic city of York, England.

(pp. 349–359). The 11th Asia Pacific Tourism Association (APTA) Conference.

Goyang in South Korea. From 7 to 10 July 2005.

3. **Lee, T. J.** (2004). Tension and collaboration of stakeholders for successful destination

development on heritage tourism in Korea. (pp. 557–574). The Association for

Tourism and Leisure Education (ATLAS) Annual Conference. Naples in Italy. From 3 to 6 April 2004.

2. **Lee, T. J.** (2003). Critical issues in developing heritage tourism in Asia. (p. 3). The 2nd De Haan Tourism Management Conference. Nottingham University Business School in Nottingham, United Kingdom. 16 December 2003.

1. **Lee, T. J.** (2003). Successful Korean hotels as conference venues. (pp. 171–182). The 53rd Tourism Sciences Society of Korea (TOSOK) Conference. Korea Tourism College in Icheon, South Korea. From 13 to 14 February 2003.

**F. TEACHING ACHIEVEMENTS**

**F-1. Licenses, philosophy and activities in teaching**

* I am the Associate Fellowship in the Higher Education Academy (HEA) & Foundations of University Teaching.
* I work to initiate and encourage students to proactively participate in class with peer discussion groups, in-class quizzes, feedback opportunities, etc.
* I also regularly bring actual materials to class to help students understand and appreciate the real world (audio-visual materials, brochures about tourist destinations, travel agencies, information sheets, etc. from many countries) and I have found these very popular. I have taught tourism/hospitality/event-related courses.
* I have taught postgraduate and undergraduate courses every year since 2005 at both the University of Queensland (UQ) in Australia, the Ritsumeikan Asia Pacific University (APU) in Japan, and University of the Sunshine Coast in Australia.
* I have supervised 12 Bachelor, 2 Honours, 11 Masters, and 17 Doctoral Degree students. Currently two more students are applying for the PhD program and have asked me to supervise.
* My average teaching evaluation scores in the last four years at the APU are higher

than 4.2 (out of a possible 5.0), which is in the top 20% in the university. My average

teaching evaluation scores in the seven years at University of Queensland was higher

than 4.1 (out of 5.0), which could be in the top 20% in the School.

**F-2. Teaching achievements at the** **Macau University of Science & Technology (MUST), Macao. (2020 - Present)**

* I have taught postgraduate and undergraduate courses (subjects) as a course coordinator since 2020 at the Macau University of Science & Technology (MUST).
* The following table shows my comprehensive teaching achievements at MUST:
* Semester 1 runs (13 weeks) from September to December &
* Semester 2 (13 weeks) from February to May.
* UG: Undergraduate / PG: Postgraduate.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Year/**  **Seme-ster** | **Role as the course coordinator and lecturer,**  **Course (Subject) title.** | **Credit points/**  **Units** | **Contact hours in a semester by teaching mode, Number of enrolled students, Percentage of contribution.** | **Teaching evaluation score from enrolled students**  **(5.0 max).** |
| 2022/1 | ‘Strategic Tourism Management’. | 3 units | 45 hours of lectures for 18 PhD students. 100%. |  |
| 2022/1 | ‘Data Process and Research Method in Hotel Industry’. | 3 units | 45 hours of lectures for 90 PG students in 2 classes. 100%. |  |
| 2022/1 | ‘MICE Logistics and Site Management’. | 3 units | 45 hours of lectures for 170 UG students in 4 classes. 100%. |  |
| 2022/1 | ‘Research Methods in Tourism’. | 3 units | 45 hours of lectures for 45 UG students. 100%. |  |
| 2021/2 | ‘MICE Marketing’. | 3 units | 42 hours of lectures for 84 UG students in 2 classes. 100%. |  |
| 2021/2 | ‘Financial Management and Cost Control for Tourism Organizations’. | 3 units | 36 hours of lecture for  80 PG students in 2 classes. 100%. |  |
| 2021/2 | ‘Planning and Operation Management of MICE & Events’. | 3 units | 36 hours of lecture for  42 PG students. 100%. |  |
| 2021/2 | ‘Term Project of MICE & Events’. | 3 units | 36 hours of lecture for  40 PG students. 100%. |  |
| 2021/1 | ‘Research Methods in Tourism’. | 3 units | 45 hours of lectures for 95 UG students in 2 classes. 100%. | 4.33 |
| 2021/1 | ‘Contemporary Issues in Cultural Tourism’. | 3 units | 45 hours of lectures for 12 UG students. 100%. | 4.56 |
| 2021/1 | Course coordinator and lecturer of ‘Macro Tourism Economics Analysis’. | 3 units | 45 hours of lectures for 15 PhD students. 100%. | 4.34 |
| 2021/1 | ‘Strategic Tourism Management’. | 3 units | 45 hours of lectures for 15 PhD students. 100%. | 4.76 |
| 2021/1 | ‘Global Trends and Issues in Hotel Industry’. | 3 units | 45 hours of lectures for 42 PG students. 100%. | 4.30 |
| 2021/1 | ‘Data Process and Research Method in Hotel Industry’. | 3 units | 45 hours of lectures for 90 PG students in 2 classes. 100%. | 4.25 |
| 2021/1 | ‘MICE Logistics and Site Management’. | 3 units | 45 hours of lectures for 85 PG students in 2 classes. 100%. | 4.28 |
| 2020/2 | ‘MICE Marketing’. | 3 units | 45 hours of lectures for 60 UG students in 2 classes. 100%. | 4.35 |
| 2020/2 | ‘Banquet Planning & Management’. | 3 units | 45 hours of lectures for 95 UG students in 2 classes. 100%. | 4.55 |
| 2020/2 | ‘Planning and Operation Management of MICE & Events’. | 3 units | 36 hours of lecture for 30 PG students. 100%. | 4.67 |
| 2020/2 | ‘Term Project of MICE & Events’. | 3 units | 36 hours of lecture for 30 PG students. 100%. | 4.45 |
| 2020/1 | ‘Strategic Tourism Management’. | 3 units | 45 hours of lectures for 10 PhD students. 100%. | 4.75 |
| 2020/1 | ‘Contemporary Issues in Cultural Tourism’. | 3 units | 45 hours of lecture for  8 UG students. 100%. | 4.32 |
| 2020/1 | ‘Research Method in Tourism’. | 3 units | 45 hours of lecture for 96 UG students in 2 classes. 100%. | 4.25 |

**F-3.** **Teaching achievements at the University of the Sunshine Coast (USC),**

**Australia. (2018 - 2019)**

* I have taught postgraduate and undergraduate courses (subjects) as a course coordinator at the South Bank campus in University of the Sunshine Coast (USC), Australia.
* The following table shows my comprehensive teaching achievements at USC:
* Semester 1 runs (13 weeks) from late February to late May, &
* Semester 2 (13 weeks) from late July to late October.
* UG: Undergraduate / PG: Postgraduate.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Year/**  **Seme-ster** | **Role** **as the course coordinator and lecturer,**  **Course (Subject) title.** | **Credit points/**  **Units** | **Contact hours in a semester by teaching mode, Number of enrolled students, Percentage of contribution.** | **Teaching evaluation score from enrolled students**  **(5.0 max).** |
| 2019/2 | ‘Managing Research’. | 2 units | 36 hours of lectures and workshops for 25 PG students. 100%. | 4.28 |
| 2019/2 | ‘Global Business Management’. | 2 units | 24 hours of lectures and workshops for 36 PG students. 100%. | 4.72 |
| 2019/1 | ‘Managing across Global Cultures’. | 2 units | 24 hours of lecture for 21 PG students. 100%. | 4.27 |
| 2019/1 | ‘Marketing Management’. | 2 units | 36 hours of lecture for 20 PG students. 100%. | 4.39 |
| 2018/2 | ‘Managing Research’. | 2 units | 36 hours of lecture for 36 PG students. 100%. | 4.20 |
| 2018/1 | ‘Marketing Management’. | 2 units | 36 hours of lecture for 25 PG students. 100%. | 3.96 |
| 2018/1 | ‘Tourism, Leisure, and Special Interests’. | 2 units | 39 hours of lecture for 25 UG students. 100%. | 3.81 |
| 2018/1 | ‘Managing Research’. | 2 units | 36 hours of lecture for 20 PG students. 100%. | 3.95 |

**F-4. Teaching achievements at the Ritsumeikan Asia Pacific University (APU),**

**Japan (2012 – 2017).**

* I have taught a postgraduate and four undergraduate courses (subjects) per year as a course coordinator and lecturer-in-charge since 2012 at the Ritsumeikan Asia Pacific University (APU) in Japan. Most of the undergraduate courses had more than 200 enrolled students in each class.
* As the APU is the largest international university in Japan, all my teaching activities were conducted in English. More than half of students and faculty members are from outside Japan at APU.
* In addition to the five conventional courses with a large number of students noted above, I have also taught a couple of seminar courses for the 3rd and 4th year students every year. The average number of students in these seminar courses was 12.
* The following table shows my comprehensive teaching achievements at APU:
* Semester 1 runs (14 weeks) from mid-April to late July &
* Semester 2 (14 weeks) from early October to late January.
* UG: Undergraduate / PG: Postgraduate.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Year/**  **Seme-**  **ster** | **Role** **as the course coordinator and lecturer,**  **Course (Subject) title** | **Credit points/**  **Units** | **Contact hours in a semester by teaching mode, Number of enrolled students, Percentage of contribution.** | **Teaching evaluation score from enrolled students**  **(5.0 max).** |
| 2017/2 | ‘Medical, Spa, Health, & Wellness Tourism’. | 2 units | 30 hours of lecture for 4 UG students. 100%. | 4.75 |
| 2017/2 | ‘Tourism Policy’. | 2 units | 30 hours of lecture for 245 UG students. 100%. | 4.22 |
| 2016/2 | ‘Impacts and opportunities of the health and food tourism’. | 2 units | 30 hours of lecture for 7 UG students. 100%. | 4.75 |
| 2016/2 | ‘Health & Wellness Tourism’. | 2 units | 30 hours of lecture for 6 PG students. 100%. | 4.50 |
| 2016/2 | ‘Hospitality Management’. | 2 units | 30 hours of lecture for 234 UG students. 100%. | 4.27 |
| 2016/1 | ‘Business Tourism Industry’. | 2 units | 30 hours of lecture for 240 UG students. 100%. | 4.48 |
| 2016/1 | ‘Destination Marketing & Branding’. | 2 units | 30 hours of lecture for 10 UG students. 100%. | 4.69 |
| 2016/1 | ‘Tourism Policy’. | 2 units | 30 hours of lecture for 230 UG students. 100%. | 4.57 |
| 2016/1 | ‘Opportunities from cultural resources to the tourism industry: the case of UNESCO World Heritage Sites’. | 2 units | 30 hours of lecture for 10 UG students. 100%. | 4.85 |
| 2015/2 | ‘Hospitality Management’. | 2 units | 30 hours of lecture for 230 UG students. 100%. | 4.33 |
| 2015/2 | ‘Health & Wellness Tourism’. | 2 units | 30 hours of lecture for 15 PG students. 100%. | 4.28 |
| 2015/2 | ‘Alternative Accommodation Industry’. | 2 units | 30 hours of lecture for 12 UG students. 100%. | 4.75 |
| 2015/1 | ‘Business Tourism Industry’. | 2 units | 30 hours of lecture for 240 UG students. 100%. | 4.30 |
| 2015/1 | ‘Tourism Policy’. | 2 units | 30 hours of lecture for 215 UG students. 100%. | 4.35 |
| 2015/1 | ‘Destination Marketing & Branding’. | 2 units | 30 hours of lecture for 235 UG students. 100%. | 4.28 |
| 2015/1 | ‘Contribution of Tourism Industry for Quality of Life’. | 2 units | 30 hours of lecture for 14 UG students. 100%. | 4.85 |
| 2014/2 | ‘Hospitality Management’. | 2 units | 30 hours of lecture for 230 UG students. 100%. | 4.48 |
| 2014/2 | ‘Health & Wellness Tourism’. | 2 units | 30 hours of lecture for 12 PG students. 100%. | 4.90 |
| 2014/2 | ‘UNESCO World Heritage Sites and Tourism Management’. | 2 units | 30 hours of lecture for 12 UG students. 100%. | 4.75 |
| 2014/1 | ‘Business Tourism Industry’. | 2 units | 30 hours of lecture for 180 UG students. 100%. | 4.55 |
| 2014/1 | ‘Destination Marketing & Branding’. | 2 units | 30 hours of lecture for 225 UG students. 100%. | 4.35 |
| 2014/1 | ‘Tourism Policy’. | 2 units | 30 hours of lecture for 200 UG students. 100%. | 4.44 |
| 2014/1 | ‘Medical, Spa, Health, & Wellness Tourism’. | 2 units | 30 hours of lecture for 13 UG students. 100%. | 4.77 |
| 2013/2 | ‘Destination Marketing & Branding’. | 2 units | 30 hours of lecture for 185 UG students. 100%. | 4.35 |
| 2013/2 | ‘Hospitality Management’. | 2 units | 30 hours of lecture for 220 UG students. 100%. | 4.50 |
| 2013/2 | ‘Culture & Tourism in the Asia Pacific’. | 2 units | 30 hours of lecture for 10 PG students. 100%. | 4.28 |
| 2013/2 | ‘Health, Tourism, & Festival’. | 2 units | 30 hours of lecture for 13 UG students. 100%. | 4.36 |
| 2013/1 | ‘Business Tourism Industry’. | 2 units | 30 hours of lecture for 185 UG students. 100%. | 4.35 |
| 2013/1 | ‘Tourism Policy’. | 2 units | 30 hours of lecture for 125 UG students. 100%. | 4.20 |
| 2012/2 | ‘Destination Marketing & Branding’. | 2 units | 30 hours of lecture for 125 UG students. 100%. | 4.35 |
| 2012/2 | ‘Hospitality Management’. | 2 units | 30 hours of lecture for 120 UG students. 100%. | 4.23 |
| 2012/2 | ‘Culture & Tourism in the Asia Pacific’. | 2 units | 30 hours of lecture for 8 PG students. 100%. | 4.80 |
| 2012/2 | ‘Japanese Ryokan and its Impact to the Tourism Industry’. | 2 units | 30 hours of lecture for 6 UG students. 100%. | 4.77 |
| 2012/1 | ‘Business Tourism Industry’. | 2 units | 30 hours of lecture for 75 UG students. 100%. | 4.35 |
| 2012/1 | ‘Destination Marketing & Branding’. | 2 units | 30 hours of lecture for 100 UG students. 100%. | 4.35 |
| 2012/1 | ‘Tourism Policy’. | 2 units | 30 hours of lecture for 65 UG students. 100%. | 4.17 |

**F-5. Teaching achievements at the University of Queensland (UQ) in Australia (2005 – 2011).**

* I have taught both postgraduate and undergraduate students at least 3 courses (subjects) per year as a course coordinator and lecturer-in-charge since 2005 at the St. Lucia campus and Ipswich campus in the University of Queensland (UQ), Brisbane, Australia.
* I was awarded as one of three lecturers with top teaching evaluation scores in the School of Tourism and Leisure Management, UQ (out of more than 40 teaching staff) in 2008.
* My average teaching evaluation scores in the seven years at University of Queensland was higher than 4.2 (out of 5.0), which was in the top 20% in the School.
* The following table shows my comprehensive teaching achievements at UQ:

Semester 1 at UQ runs for 13 weeks from late February to late May,

Semester 2 at UQ runs for 13 weeks from late July to late October.

UG: Undergraduate / PG: Postgraduate.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Year/**  **Semester** | **Role as the course coordinator and lecturer, Course name, &**  **Campus of teaching.** | **Credit points/**  **Units** | **Contact hours by teaching mode, Number of enrolled students, Percentage of contribution.** | **Teaching evaluation score from enrolled students**  **(5.0 max)** |
| 2011/2 | Gaming & Casino Management,  St. Lucia campus. | 2 units | 26 hours of lecture & 13 hours of tutorial for 96 UG students. 100%. | 4.18 |
| 2011/2 | Gaming & Casino Management,  Ipswich campus. | 2 units | 26 hours of lecture & 13 hours of tutorial for 15 UG students. 100%. | 4.45 |
| 2011/1 | International Hotel Strategic Planning, St. Lucia. | 2 units | 26 hours of lecture for 67 PG students. 100%. | 4.32 |
| 2011/1 | Hotel Management Operations, St. Lucia. | 2 units | 26 hours of lecture & 13 hours of tutorial for 47 UG students. 100%. | 4.35 |
| 2011/1 | Hotel Management Operations, Ipswich. | 2 units | 26 hours of lecture & 13 hours of tutorial for 15 UG students. 100%. | 4.35 |
| 2010/  Summer | Hotel Management Operations, St. Lucia. | 2 units | 26 hours of lecture for 36 UG students as an intensive summer course for a week. 100%. | 4.14 |
| 2010/  Summer | International Gaming Management, St. Lucia. | 2 units | 26 hours of lecture for 24 UG students as an intensive summer course for a week. 100%. | 4.77 |
| 2010/2 | International Gaming Management, St. Lucia | 2 units | 26 hours of lecture for 88 UG students. 100%. | 4.29 |
| 2010/2 | International Gaming Management, Ipswich. | 2 units | 26 hours of lecture for 18 UG students. 100%. | 4.68 |
| 2010/1 | International Hotel Strategic Planning, St. Lucia. | 2 units | 26 hours of lecture for 67 PG students. 100%. | 4.25 |
| 2010/1 | Hotel Management Operations, St. Lucia. | 2 units | 26 hours of lecture & 13 hours of tutorial for 47 UG students. 100%. | 4.40 |
| 2010/1 | Hotel Management Operations, Ipswich. | 2 units | 26 hours of lecture & 13 hours of tutorial for 15 UG students. 100%. | 4.38 |
| 2009/  Summer | International Gaming Management, St. Lucia. | 2 units | 26 hours of lecture for 48 UG students as an intensive summer course for a week. 100%. | 4.22 |
| 2009/2 | International Gaming Management, St. Lucia. | 2 units | 26 hours of lecture for 80 UG students. 100%. | 4.43 |
| 2009/2 | International Gaming Management, Ipswich. | 2 units | 26 hours of lecture for 20 PG students. 100%. | 4.75 |
| 2009/1 | International Hotel Management & Operations, St. Lucia. | 2 units | Developed this new course.  26 hours of lecture for 38 UG students. 100%. | 4.67 |
| 2009/1 | Hotel Management Operations, Ipswich. | 2 units | 26 hours of lecture for 28 PG students. 100%. | 4.25 |
| 2009/1 | International Hotel Strategic Planning, St. Lucia. | 2 units | 26 hours of lecture for 28 PG students. 100%. | 4.32 |
| 2008/  Summer | International Gaming Management, St. Lucia. | 2 units | 26 hours of lecture for 25 UG students as an intensive course for a week. 100%. | 4.35 |
| 2008/2 | International Gaming Management, Ipswich. | 2 units | 26 hours of lecture for 15 UG students. 100%. | 4.65 |
| 2008/2 | International Gaming Management, St. Lucia. | 2 units | 26 hours of lecture for 105 UG students.100%. | 4.60 |
| 2008/1 | Hotel Management Operations, St. Lucia. | 2 units | 26 hours of lecture for 225 UG students. 100%. | 4.37 |
| 2008/1 | Hotel Management Operations, Ipswich. | 2 units | 26 hours of lecture for 20 UG students. 100%. | 4.45 |
| 2008/1 | International Hotel Development, St. Lucia. | 2 units | 26 hours of lecture for 45 PG students. 100%. | 4.55 |
| 2007/2 | International Gaming Management, Ipswich. | 2 units | 26 hours of lecture for 20 UG students. 100%. | 4.43 |
| 2007/2 | International Gaming Management, St. Lucia. | 2 units | 26 hours of lecture for 115 UG students. 100%. | 4.42 |
| 2007/1 | Hotel Management Operations, Ipswich. | 2 units | 26 hours of lecture for 16 UG students. 100%. | 4.35 |
| 2007/1 | Hotel Management Operations, St. Lucia. | 2 units | 26 hours of lecture for 170 UG students. 100%.  52 hours of tutorial for 50 UG students. 100%. | 4.15 |
| 2007/1 | International Hotel Development, St. Lucia. | 2 units | 26 hours of lecture for 27 PG students. 100%. | 4.38 |
| 2006/  Summer | International Hotel Development, St. Lucia. | 2 units | 26 hours of lecture for 7 PG students as an intensive course for a week. 100%. | N/A |
| 2006/2 | International Gaming Management), Ipswich. | 2 units | 26 hours of lecture for 16 UG students. 100%. | 4.10 |
| 2006/2 | International Gaming Management, St. Lucia. | 2 units | 26 hours of lecture for 135 UG students. 100%. | 4.10 |
| 2006/1 | International Hotel Management, St. Lucia. | 2 units | 26 hours of lecture for 135 UG students. 100%.  26 hours of tutorial for 25 UG students. 100%. | 4.20 |
| 2006/1 | International Hotel Management, Ipswich. | 2 units | 26 hours of lecture for 15 UG students. 100%. | 4.50 |
| 2006/1 | International Hotel Development, St. Lucia. | 2 units | Developed this new course alone.  26 hours of lecture for 27 PG students. 100%. | 4.30 |
| 2005/2 | International Gaming Management, Ipswich. | 2 units | 26 hours of lecture for 22 UG students. 100%. | 4.15 |
| 2005/2 | International Gaming Management, St. Lucia. | 2 units | 26 hours of lecture for 145 UG students.100%. | 3.90 |
| 2005/2 | International Hotel Management, Ipswich. | 2 units | 26 hours of lecture for 23 UG students. 100%. | 4.20 |
| 2005/2 | International Hotel Management, St. Lucia. | 2 units | 26 hours of lecture for 115 UG students. 100%.  26 hours of tutorial for 25 UG students. 100%. | 4.10 |
| 2005/1 | International Hotel Management, St. Lucia. | 2 units | 104 hours of tutorial for 100 UG students. 100%. | N/A |
| 2005/1 | International Gaming Management, St. Lucia. | 2 units | 104 hours of tutorial for 100 UG students. 100%. | N/A |

**F-6. Invited guest lectures or keynote speeches overseas**

Listed in order of the most recent first (of 95 occasions):

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **No.** | **Country**  **& Date** | **Institution**  **& City** | **Duration** | **Audience & Topic** |
| 95 | China,  27 June to  5 July 2022 | Sichuan University, Sichuan | 10 hours in 4 days | Invited to give lectures on ‘Event marketing’ to 58 undergraduate students. (On-line) |
| 94 | China,  13 to 17 December 2021 | Guangdong Polytechnic of Water Resources & Electric Engineering, Guangzhou | 9 hours in total in 5 days | Invited to give lectures on ‘Provide advice on foods’ to 26 undergraduate students. (On-line) |
| 93 | China,  6 to 10 December 2021 | Guangdong Polytechnic of Water Resources & Electric Engineering, Guangzhou | 9 hours in total in 5 days | Invited to give lectures on ‘Provide service to customers’ to 26 undergraduate students. (On-line) |
| 92 | Portugal,  28 July 2021 | Southeast Asia Research Academy (SEARA), Lisbon | 30 minutes | Invited to give a speech in the Seminar with case studies by the members (PhD students and practitioners in SE Asia) to 45 members.  (On-line) |
| 91 | Japan,  22 July 2021 | Toyo University, Tokyo | 20 minutes | Invited to give a keynote speech in the 1st Joint Conference of Toyo University and Macau University of Science & Technology (MUST) on ‘Problem gamblers and prevention policy in Australia’ to 20 attendees. (On-line) |
| 90 | China,  22 April 2021 | Zhongshan Polytechnic College,  Zhongshan | 90 minutes | Invited to give a special lecture on ‘Cultural tourism marketing’ to 16 academic staff. (On-line) |
| 89 | China,  15 April 2021 | Zhongshan Polytechnic College,  Zhongshan | 90 minutes | Invited to give a special lecture on ‘International hotel management’ to 80 undergraduate students.  (On-line) |
| 88 | Japan,  8 to 12 February 2021 | Ritsumeikan Asia Pacific University (APU), Beppu | 12 times of 95-minute lectures | Invited to teach a full course to 13 postgraduate students on ‘Health & Wellness Tourism’. (On-line) |
| 87 | China,  October & November 2020 | Zhejiang Financial College, Hangzhou | 14 hours in total in 10 days | Invited to teach a full course to 50 undergraduate students on ‘Sports and Event Marketing’. (On-line) |
| 86 | The Philippines,  9 July 2020 | University of Santo Tomas, Manila | 30 minutes | Invited to give a keynote speech on ‘Qualitative research design in an on-line environment’ in an international webinar. (On-line) |
| 85 | China,  24 to 30 June 2020 | Guangdong Polytechnic of Water Resources & Electric Engineering, Guangzhou | 10 hours in total | Invited to teach a full course to 39 undergraduate students on ‘International Event Management’.  (On-line) |
| 84 | China,  22 to 24 June 2020 | Guangdong Polytechnic of Water Resources & Electric Engineering, Guangzhou | 10 hours in total | Invited to teach a full course to 39 undergraduate students on ‘Hotel Operations and Management’. (On-line) |
| 83 | Russia,  10 March 2020 | Saint Petersburg | 40 minutes | Invited from a local TV company as a special guest to talk about ‘How well-being consumer trend detoxes and revives tourism’.  This program is also recorded in YouTube at https://m.youtube.com/watch?v=ynDUSFb8DO4 |
| 82 | Macao, China,  17 February to 30 March 2020 | Macau University of Science & Technology (MUST), Macao | 40 hours in total | Invited to teach a full course to 25 postgraduate students on ‘Term Project of MICE & Events’.  (On-line) |
| 81 | Macao, China,  17 February to 9 April 2020 | Macau University of Science & Technology (MUST), Macao | 40 hours in total | Invited to teach a full course to 20 postgraduate students on ‘Planning and Operation Management of MICE & Events’. (On-line) |
| 80 | Japan,  8 to 11 February 2020 | Ritsumeikan Asia Pacific University (APU), Beppu | 22 hours  in total | Invited to teach a full course to 15 postgraduate students on ‘Health & Wellness Tourism’. |
| 79 | China,  16 November  2019 | Guangxi Normal University, Guilin | 2 hours | Invited to give a special lecture to 90 undergraduate students & academic staff on ‘Experience industry’. |
| 78 | China,  9 November  2019 | Zhejiang University, Hangzhou | 3 hours in total | Invited to give two special lectures to 15 PhD students and academic staff on ‘Food as a destination and tourism marketing resource’ (in the morning) and ‘How to write a competitive academic journal manuscript?’ (in the afternoon). |
| 77 | China,  4 to 15 November 2019 | Guangdong Women’s Polytechnic College, Guangzhou | 40 hours  in total | Invited to teach a full course to 51 undergraduate students on ‘Special Interest Tourism’. |
| 76 | Australia,  27 September 2019 | The Calile Hotel, Brisbane | 30 minutes | Invited to give a keynote speech to 100 industry practitioners on ‘Strategic tourism marketing plans for Brisbane’. |
| 75 | Japan,  1 to 4 August  2019 | Ritsumeikan Asia Pacific University (APU), Beppu | 22 hours  in total | Invited to teach a full course to 150 undergraduate students on ‘Business Tourism Industry’. |
| 74 | Australia,  28 July 2019 | University of the Sunshine Coast Southbank Campus, Brisbane | 2 hours | Invited to give a presentation to 10 undergraduate students and 2 professors from Kyungsung University, South Korea on ‘Trends of the Australian hospitality industry’ and provided general information on studying in Australia’. |
| 73 | China,  27 June 2019 | Leshan Normal University, Leshan | 40 minutes | Invited to give a presentation of research proposal to 10 academics in the School of Tourism and Leisure at the Leshan Normal University on ‘Who has real benefits from the UNESCO World Heritage Sites in China and Australia?’. |
| 72 | China,  23 April 2019 | Guangxi Normal University, Guilin | 2 hours | Invited to give a special lecture to 300 undergraduate students & 5 academic staff on ‘Global health-oriented tourism and the opportunities for China’. |
| 71 | South Korea,  14 to 18  April 2019 | Hanyang Cyber University, Seoul | 24 hours in total (aired) | Invited to teach a full course to 50 undergraduate students on ‘Wellness Tourism’ on-line (in Korean, on-line). |
| 70 | China,  12 April 2019 | The 7th Shanghai International Private Hospital Management Exhibition, Shanghai | 30 minutes | Invited to give a keynote speech to 80 hospital industry practitioners on ‘Global health and wellness tourism’. |
| 69 | China,  12 April 2019 | The 11th World Health & Medical Tourism Conference and Expo, Shanghai | 30 minutes | Invited to give a keynote speech to 200 medical and tourism industry practitioners on ‘Trends on the global health-oriented tourism’. |
| 68 | Macao, China,  20 January 2019 | Macau University of Science & Technology (MUST), Macao | 2 hours | Invited to present a lecture to 20 PhD and master’s degree students on ‘How to write competitive manuscripts to top-tier academic journals in the tourism and hospitality?’. |
| 67 | Macao, China,  14 to 26 January 2019 | Macau University of Science & Technology (MUST), Macao | 40 hours in total | Invited to teach a full course to 21 postgraduate students on ‘Term Project of MICE & Events’. |
| 66 | Macao, China,  14 to 26 January 2019 | Macau University of Science & Technology (MUST), Macao | 40 hours in total | Invited to teach a full course to 23 postgraduate students on ‘Planning and Operation Management of MICE & Events’. |
| 65 | South Korea,  8 December 2018 | Kyung Hee University, Seoul | 30 minutes | Invited to give a keynote speech on ‘Current trends in the food and beverage industry in Japan’ at the 41st conference of the Foodservice Management Society of Korea (FMSK). |
| 64 | South Korea,  27 September 2018 | Eulji University, Seongnam | 1 hour | Invited to give a special lecture on ‘Wellness and Health’ to 30 undergraduate students majored in the Health Sciences & 10 residents. |
| 63 | Australia,  7 August 2018 | Central Queensland University (CQU), Rockhampton | 2 hours | Invited to give a special lecture on ‘Growth of the global health-oriented tourism industry and opportunities for Queensland, Australia’ to academic faculty members in four campuses *(Simultaneously video-conferenced to three other cities in Australia).* |
| 62 | Macao, China,  17 January 2018 | Macau University of Science & Technology (MUST), Macao | 2 hours | Invited to present a lecture to 12 PhD and master’s degree students on ‘How to write competitive manuscripts to top tier academic journals in the discipline of tourism and hospitality?’. |
| 61 | Macao, China,  15 to 27 January 2018 | Macau University of Science & Technology (MUST), Macao | 40 hours in total | Invited to teach a full course to 21 postgraduate students on ‘Term Project of MICE & Events’. |
| 60 | Macao, China,  15 to 27 January 2018 | Macau University of Science & Technology (MUST), Macao | 40 hours in total | Invited to teach a full course to 23 postgraduate students on ‘Planning and Operation Management of MICE & Events’. |
| 59 | The Philippines,  6 December 2017 | University of Santo Tomas (UST), Manila | 50 minutes | Invited to give a special lecture to 120 undergraduate students on ‘Growth of global tourism industry and opportunities on the health/wellness tourism’. |
| 58 | South Korea,  17 November 2017 | The University of Suwon, Hwaseong | 30 minutes | Invited to give a speech on ‘Background of the growth in the global wellness tourism industry’ in the international forum of wellness & welfare tourism. |
| 57 | Japan,  9 November 2017 | Ritsumeikan Asia Pacific University (APU), Beppu | 90 minutes | Invited to give a lecture on ‘Healing and wellness tourism industry in Beppu, Japan’ to 20 Master’s Degree students enrolled at Hallym University in Korea who visited Japan for taking a special international exchange course. |
| 56 | South Korea,  11 October 2017 | Pusan National University, Busan | 2 hours | Invited to give a lecture to 15 Master and Doctoral Degree students on ‘Overview of the global wellness tourism industry’. |
| 55 | South Korea,  25 August 2017 | The University of Suwon, Hwaseong | 2 hours | Invited to give a special presentation on ‘The growth and issues of the global health and wellness tourism’ and lead a seminar to 30 researchers, postgraduate students, and industry leaders in the service industry. |
| 54 | South Korea,  11 July 2017 | The National Institute of Agricultural Sciences, Wanju | 2 hours | Invited to give a special lecture on ‘Case studies of agricultural heritage in Japan’ and lead a seminar to 20 researchers on the Japanese agricultural tourism. |
| 53 | South Korea,  12 June 2017 | Honam University, Gwangju | 2 hours  in total | Invited to teach two courses to 50 undergraduate students each on ‘Comparative standards in the global service industry focused on the airline service’. |
| 52 | South Korea,  8 June 2017 | Halla University, Wonju | 1 hour | Invited to teach a course to 50 undergraduate students on ‘Global trends and opportunities in the hospitality studies’. |
| 51 | South Korea,  22 March 2017 | Pusan National University, Busan | 2 hours | Invited to give a lecture to 20 postgraduate students on ‘Research approaches and methods in the hospitality studies’. |
| 50 | South Korea,  22 March 2017 | Pusan National University, Busan | 90 minutes | Invited to give a lecture to 50 undergraduate students on ‘Psychological factors and analysis in the Food & Beverage management’. |
| 49 | South Korea,  20 March 2017 | Sookmyung Women’s University, Seoul | 2 hours | Invited to teach a course to 60 undergraduate students on ‘Global trends and opportunities in the hospitality studies’. |
| 48 | Macao, China,  9 February to 4 March 2017 | Macau University of Science & Technology (MUST), Macao | 40 hours in total | Invited to teach a full course to 17 postgraduate students on ‘Term Project of MICE & Events’. |
| 47 | Macao, China,  7 February to 4 March 2017 | Macau University of Science & Technology (MUST), Macao | 40 hours in total | Invited to teach a full course to 27 postgraduate students on ‘Planning and Operation Management of MICE & Events’. |
| 46 | South Korea,  29 November 2016 | Jeonju University, Jeonju | 2 hours | Invited to give a lecture in English to 12 undergraduate students on ‘Operation of food and beverage’. |
| 45 | South Korea,  10 November 2016 | Jeonju University, Jeonju | 2 hours | Invited to give a lecture in Korean to 45 undergraduate students on ‘Food & wine tourism in Australia and opportunities for Jeonju’. |
| 44 | South Korea,  8 November 2016 | Daegu University, Gyeongsan | 1 hour | Invited to give a lecture in Korean to 50 undergraduate students on ‘Trends of global tourism industry and opportunities for employment’. |
| 43 | South Korea,  27 October 2016 | Sooncheonhyang University, Asan | 2 hours | Invited to give a lecture in Korean to 60 undergraduate students on ‘Opportunities of recruitment overseas: Australia & Japan’. |
| 42 | Italy,  18 to 22 July 2016 | UET, Milan | 30 hours in 5 days in total | Invited to give lectures in English as the course coordinator to 5 postgraduate students of the intensive course on ‘International tourism policy and development’. |
| 41 | South Korea,  2 June 2016 | Hanyang Cyber University, Seoul | 2 hours (also aired) | Invited to give a lecture in Korean to 50 mature students and few academics on ‘The global expansion of Health and wellness tourism’. |
| 40 | South Korea,  1 June 2016 | Sejong Cyber University, Seoul | 2 hours (also recorded). | Invited to give a lecture in Korean to 30 mature students and few academics on ‘The global expansion of Health and wellness tourism: The case of Japan’. |
| 39 | Macao, China,  25 April to 8 May 2016 | Macau University of Science & Technology, Macao | 40 hours in 12 days in total | Invited to give a lecture in English as the course coordinator to 25 postgraduate students of the intensive course on ‘Term Project of MICE and Events’. |
| 38 | South Korea,  7 April 2016 | Sejong University, Seoul | 2 hours | Invited to give a lecture in Korean to 20 undergraduate students on ‘Global trends of Tourism/hospitality studies: Continental differences’. |
| 37 | Mexico,  15 & 16 March 2016 | University of Celaya, Celaya | 4 hours  in 2 days in total | Invited to give four lectures in English to different classes to 150 undergraduate students in total on ‘Opportunities of health-related tourism industry in Mexico’. |
| 36 | South Korea,  21 & 22 September 2015 | Pusan National University, Busan | 6 hours  in 2 days in total | Invited to give a lecture in Korean to 100 undergraduate students on ‘Global trends of tourism studies’.  Invited to give a lecture to 35 postgraduate students on ‘Qualitative research methods in the tourism/hospitality studies’. |
| 35 | South Korea,  18 September 2015 | Sooncheonhyang University, Asan | 2 hours | Invited to give a lecture in Korean to 90 undergraduate students on ‘Global trends of tourism studies’. |
| 34 | South Korea,  17 September 2015 | Hallym University, Chuncheon | 2 hours | Invited to give a lecture in Korean to 90 undergraduate students on ‘Global trends of tourism studies’. |
| 33 | Japan,  30 May 2015 | Rikkyo University, Tokyo | 40 minutes | Invited to give a keynote speech in English to 300 students and industry practitioners on ‘Global trends of medical tourism industry and opportunities for Japan’. |
| 32 | South Korea,  27 May 2015 | Pusan National University, Busan | 2 hours | Invited to give a lecture in Korean to 30 postgraduate students on ‘Global trends of tourism and hospitality studies: Where to go, Korea?’. |
| 31 | South Korea,  26 May 2015 | Keimyung University, Daegu | 2 hours | Invited to give a lecture in Korean to 50 postgraduate students on ‘Health tourism industry in Japan’. |
| 30 | United States,  16 March 2015 | West Chester University, West Chester, Pennsylvania | 50 minutes | Invited to give a special lecture in English to 55 undergraduate students majored in Tourism and Hotel Management.  The topic was ‘Japanese traditional culture: Spa industry in Japan’. |
| 29 | Japan,  19 December 2014 | Kumamoto University, Kumamoto | 90 minutes | Invited to give a special lecture in English to 50 postgraduate students and faculty members at the School of Medicine and Pharmaceutical Sciences.  The topic was ‘Global medical tourism: Opportunities and trends’. |
| 28 | South Korea,  27 November 2014 | Kyungnam University, Changwon | 50 minutes | Invited to give a special presentation in Korean to 150 undergraduate students majored in Tourism & Hospitality Management.  The topic was ‘Opportunities of green/agricultural tourism in South Korea: Benchmarking from Japan’. |
| 27 | Japan,  17 July 2015 | Rikkyo University, Tokyo | 40 minutes | Invited as a keynote speaker to give a presentation in English to the conference delegates.  The title of the conference was the ‘International Conference on Medical tourism in Asia: Current trends and issues’. |
| 26 | Hungary,  25 March 2014 | BKF Budapest, Budapest | 50 minutes | Invited to give a special lecture in English to 100 undergraduate students majored in Health Tourism.  The topic was ‘Japanese traditional culture: Spa industry in Japan’. |
| 25 | Vietnam,  27 February 2014 | Hue Tourism College, Hue | 2 hours | Invited to give a special lecture in English (with simultaneous interpretation) to 150 postgraduate students and faculty members. The topic was ‘Global trends of the tourism industry: Opportunities for Vietnam’. |
| 24 | South Korea,  5 December 2013 | The Korea Racing Authority of Korea, Gwacheon | 40 minutes | Invited to give a keynote speech in Korean to 300 students, industry practitioners, National Assembly members, and high-ranked Korean Government servants on ‘Horse-racing industry of Australia: What can Korea learn?’. |
| 23 | South Korea,  5 - 25 September 2013 | Kyung Hee University, Seoul | 10 hours in total | Gave a series of lectures in English on research methods in the tourism/hospitality studies to 100 undergraduate students.  The main topics were ‘Research methods in the tourism/hospitality studies’. |
| 22 | South Korea,  29 March 2013 | Paichai University, Daejeon | 2 hours | Invited to give a guest lecture in Korean to 150 undergraduate students on ‘Medical/Health/Wellness/Healing Tourism: Start of Happiness’. |
| 21 | South Korea,  08 - 28 March 2013 | Kyung Hee University, Seoul | 10 hours in total | Presented a series of lectures in English to 80 undergraduate students.  The topics were ‘Gambling industry of Australia: Opportunities and risks’. |
| 20 | South Korea,  25 March 2013 | Kyonggi University, Suwon | 2 hours  in total | Invited to give a guest lecture in Korean to 60 postgraduate students.  The topics of the lecture were ‘Medical/Health/Wellness/Healing Tourism: Start of Happiness’ and ‘How to be a prolific researcher: Focused on Korean scholars in the Tourism discipline’. |
| 19 | South Korea,  18 March 2013 | The Rural Development Administration of Korea, Suwon | 2 hours  in total | Invited to give a guest lecture in Korean to 60 researchers on ‘Agricultural tourism of Korea: Start of happiness’. |
| 18 | South Korea,  3 September 2012 | Semyung University, Jecheon | 2 hours  in total | Invited to give a guest lecture in Korean to 100 undergraduate students on ‘Role of hotel design in strengthening national destination image’. |
| 17 | South Korea,  26 November 2010 | Kangwon National University, Dogye | 2 hours | Invited to give a guest lecture in Korean to 200 undergraduate students on ‘Quality of life and tourism development’. |
| 16 | United Arab Emirates,  26 January 2010 | Skyline University College, Sharjah | 2 hours | Invited to give a guest lecture in English to 45 undergraduate students on ‘Strategic tourism and hotel industry development in Dubai’. |
| 15 | Thailand,  13 Dec 2009 | Khon Kaen University,  Khon Kaen | 8 hours | Invited to give a guest lecture all day in English to 75 postgraduate students on ‘Strategic planning and marketing in the tourism and hotel industry’. |
| 14 | Thailand,  8 Dec 2009 | Khon Kaen University,  Khon Kaen | 2 hours | Invited to give a presentation in English to academic staff at the Business School on ‘How to write and submit a manuscript to international journals in tourism and hospitality studies’. |
| 13 | China,  16 Nov 2008 | Sun Yat-sen University, Zhuhai campus | 2 hours | Invited to give a guest lecture in English to 200 undergraduate students on ‘Asian value in the modern tourism studies’. |
| 12 | China,  16 Nov 2008 | Sun Yat-sen University, Guangzhou campus | 2 hours | Invited to give a guest lecture & lead a seminar in English to 20 postgraduate students on ‘Asian value in modern tourism studies’. |
| 11 | South Korea,  14 June 2008 | Kyung-Hee University, Seoul | 1 hour | Invited to give a presentation in Korean on ‘Food & wine festivals in Australia’ in the international symposium hosted by the Ministry of Culture, Sport & Tourism in Korea. |
| 10 | Japan,  19 Dec 2007 | Tamagawa University, Tokyo | 2 hours | Invited to give a guest lecture in English to 200 undergraduate students on ‘Tourism marketing development of Australia’. |
| 9 | Japan,  17 Dec 2007 | Yamaguchi University, Yamaguchi | 2 hours | Invited to give a guest lecture in English to 35 undergraduate students on ‘Cultural tourism development in Japan’. |
| 8 | South Korea,  15 Nov 2007 | The Korea Tourism Industry Association, Daejeon | 2 hours | Invited to give a presentation in Korean on ‘Strategic planning of the wine industry in Australia’ to 85 general managers in the seminar hosted by the Korea Hotel Association. |
| 7 | South Korea,  15 Nov 2007 | Paichai University, Daejeon | 1 hour | Invited to give a guest lecture in Korean to 150 undergraduate students on ‘Cultural heritage tourism development in Daejeon’. |
| 6 | South Korea,  14 Nov 2007 | Keimyung University, Daegu | 1 hour | Invited to give a guest lecture in Korean to 150 undergraduate students on ‘Overview of the Australian tourism industry’. |
| 5 | South Korea,  13 Nov 2007 | Kyung Hee University, Seoul | 1 hour | Invited to give a guest lecture in Korean to 200 undergraduate students on ‘Unique cultural heritage tourism development in Korea’. |
| 4 | Japan,  2 June 2007 | Wakayama University, Wakayama | 1 hour | Invited to give a presentation in English on ‘Issues of Tourism education in Australian universities’ to 400 audiences in the international seminar commemorating the launch of the tourism program in Wakayama University. |
| 3 | Switzerland,  26, 27 & 28 March 2007 | St. Gallen University, Chur | 14 hours  in 3 days in total | Invited to give guest lecturers in English to 200 undergraduate students on ‘Tourism in the less-developed countries’, ‘Island tourism development’, ‘Identity issues in the tourism and hospitality industry’ & ‘Movie-induced tourism’ to different class of students’. |
| 2 | Mongolia,  25 January 2007 | Chinggis Khan University, Ulan Bator | 3 hours | Invited to give lectures in English to 300 undergraduate students on ‘Cultural tourism development in Mongolia’. |
| 1 | Mongolia,  24 January 2007 | National University of Mongolia (NUM), Ulan Bator | 4 hours | Invited to give lectures in English to 250 undergraduate students on ‘Cultural tourism development in Mongolia’. |

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